

**CORPORATE  
SOCIAL  
RESPONSIBILITY  
IMPACT**



Reach us at [CSRUpdates@mphasis.com](mailto:CSRUpdates@mphasis.com)



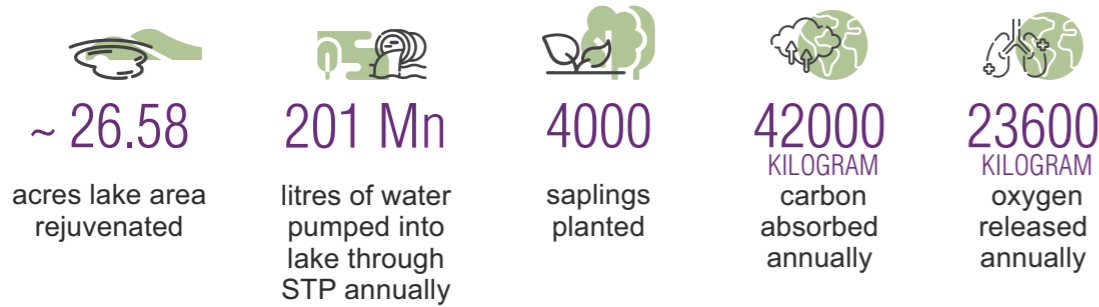


Corporate Social Responsibility (CSR) is personally very close to me as well as to Mphasis, and we execute it through our CSR arm - Mphasis F1 Foundation which is an independent charitable trust with a charter to support innovative programs that work towards the inclusive development of society. As front-runners in technology-led solutions, we believe technology can transform lives, lift up communities, and create a more sustainable future. We are proud of the impact that we have created thus far across every dimension of life. Mphasis' CSR works in the areas of education, livelihood, inclusion and environmental sustainability for socially marginalized and economically disadvantaged groups through innovative solutions and programs.

As an organization we are committed to create a positive impact within the community. We are energized by the opportunities to make an impact and remain steadfast in our commitment to harnessing the best of Mphasis – our people, creativity, and innovation – to create positive change in 2023 and beyond.

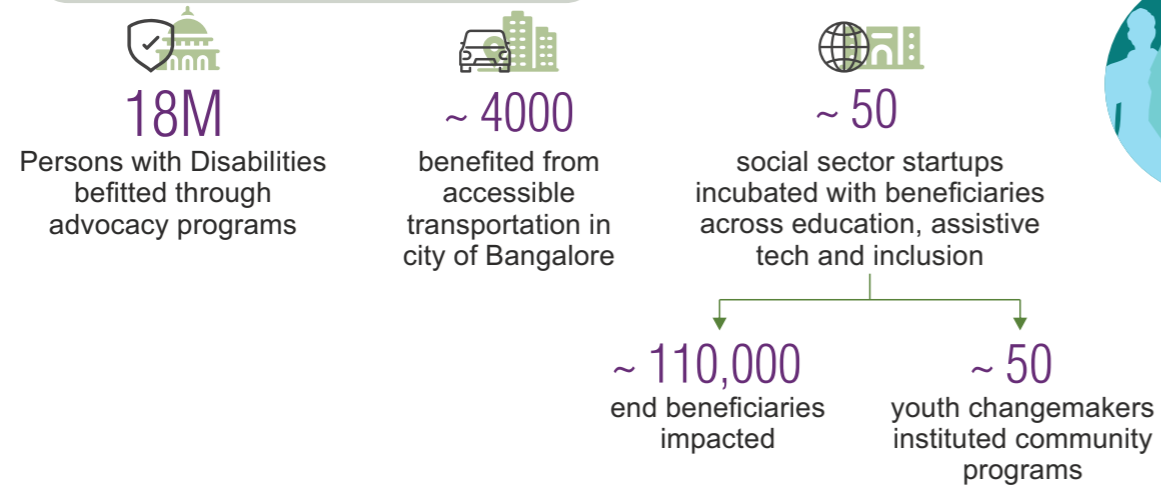
**NITIN RAKESH**  
CEO & Managing Director

SUSTAINABILITY



CSR impact numbers through the years

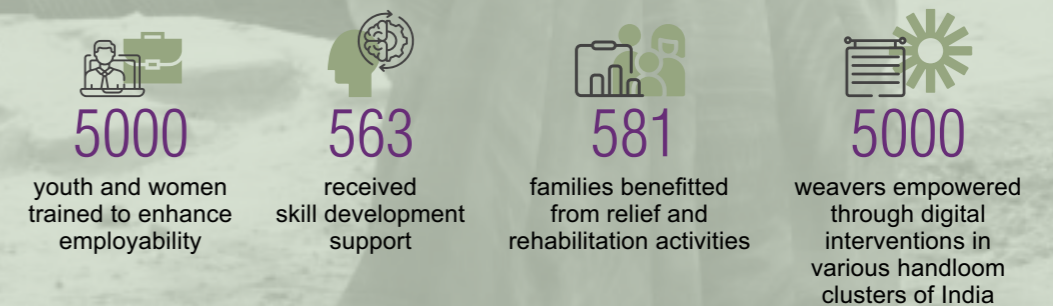
INCLUSION



EDUCATION

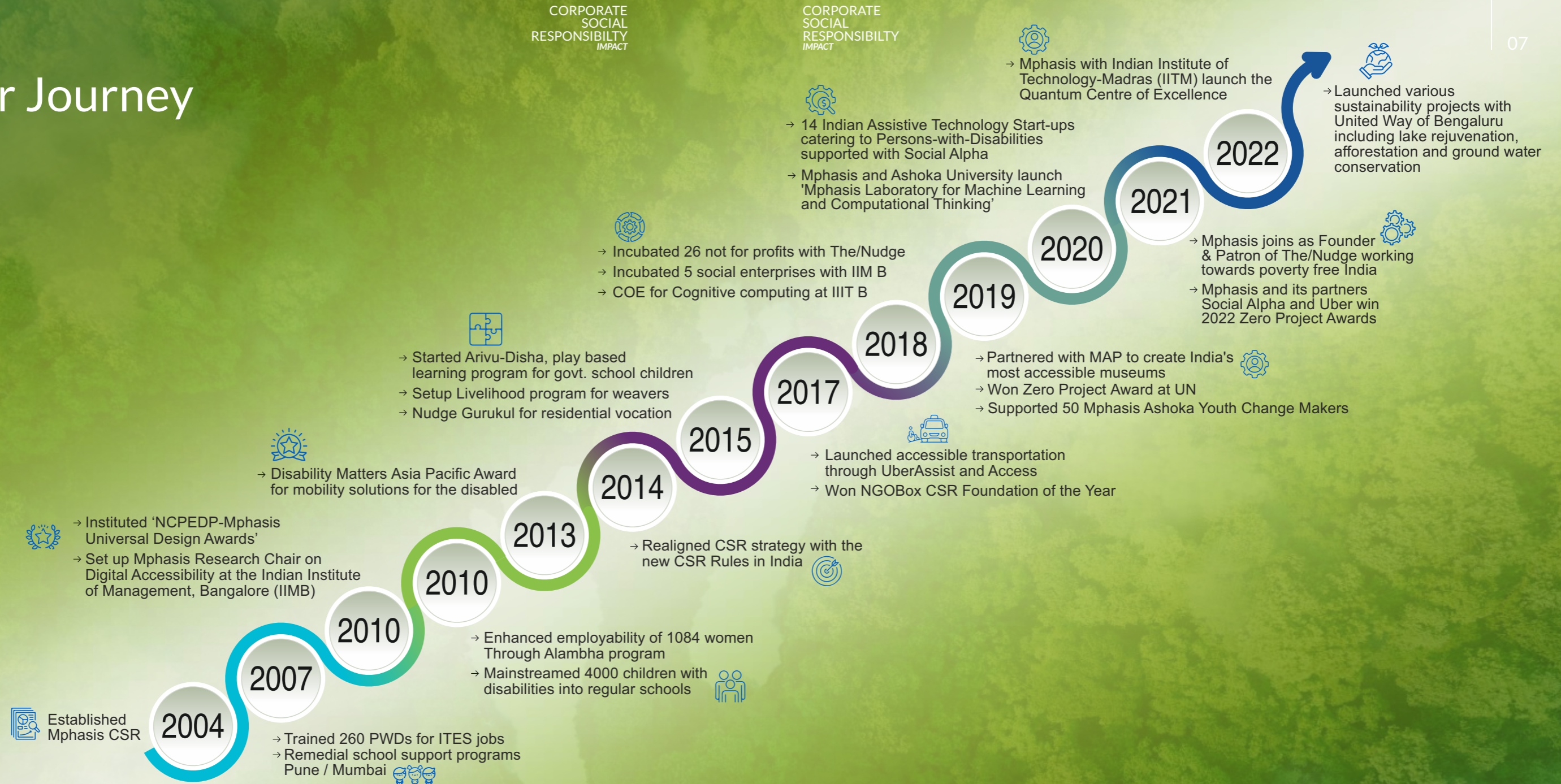


LIVELIHOOD





# Our Journey





## The projects we support under **education**

### Plaksha University

As one of the founding members of this world class technology university campus in Punjab, Mphasis is supporting to build accessible and inclusive infrastructure, research facilities and scholarships.



### Ashoka University

The Mphasis Laboratory for Machine Learning and Computational Thinking at Ashoka University aims to produce world-class papers and compelling proof of concepts of systems, produce experiential pedagogy-based modules, conduct workshops for larger societal impact.



### Mphasis - IITB

Centre of Excellence for Cognitive Computing is the first of its kind Center of Excellence that aims to build a research center solving for challenges in education, accessibility and enterprises.



### Akanksha Foundation

The partnership aims to impart critical thinking, creativity, communication skills among children from low-income communities and improvement in well-being and health of students leading to reduction in absenteeism in schools.



### IIT-Madras

The Quantum CoE at IITM is a world-class hub of research and applied technologies in Quantum Sciences and related applied technologies that produces top-quality graduates every year, and whose research in quantum science and specific quantum architectures will have a significant societal impact.





## Projects we support under **inclusion & livelihood**

### **NCPEDP - Make India Accessible**

Policy advocacy for people with disability and promotion of universal design through Mphasis NCPEDP Universal Design Awards. This program will play a pivotal role in passage of new Rights of Persons with Disabilities



### **The/Nudge Future Perfect**

Boost the employability in service sector for college students through The/Nudge's training program. 6 training cycles planned which will include learning English language, digital literacy and life skills of students from government and low-income private colleges



### **Museum of Art and Photography**

A pioneering effort to create a barrier free space that is inclusive and accessible to a wide range of people with disability and the elderly (including infrastructure, website, signage, technology)



### **The/Nudge Institute**

Mphasis supports the The/Nudge Institute as a "Founder and Patron" to run Incubator, Accelerator and Indian Administrative Fellowship (IAF) programs under the Centre for Social Innovation



### **Mphasis - uberASSIST & uberACCESS**

uberASSIST and uberACCESS are first of its kind solutions designed to effectively address the day-to-day transportation requirements of senior citizens and riders with accessibility needs



### **Magic Bus Foundation**

The cloud practitioner's certification program in partnership with Amazon Web Services prepares graduates from lower socio-economic backgrounds for entry cloud computing positions and connects them to potential employers



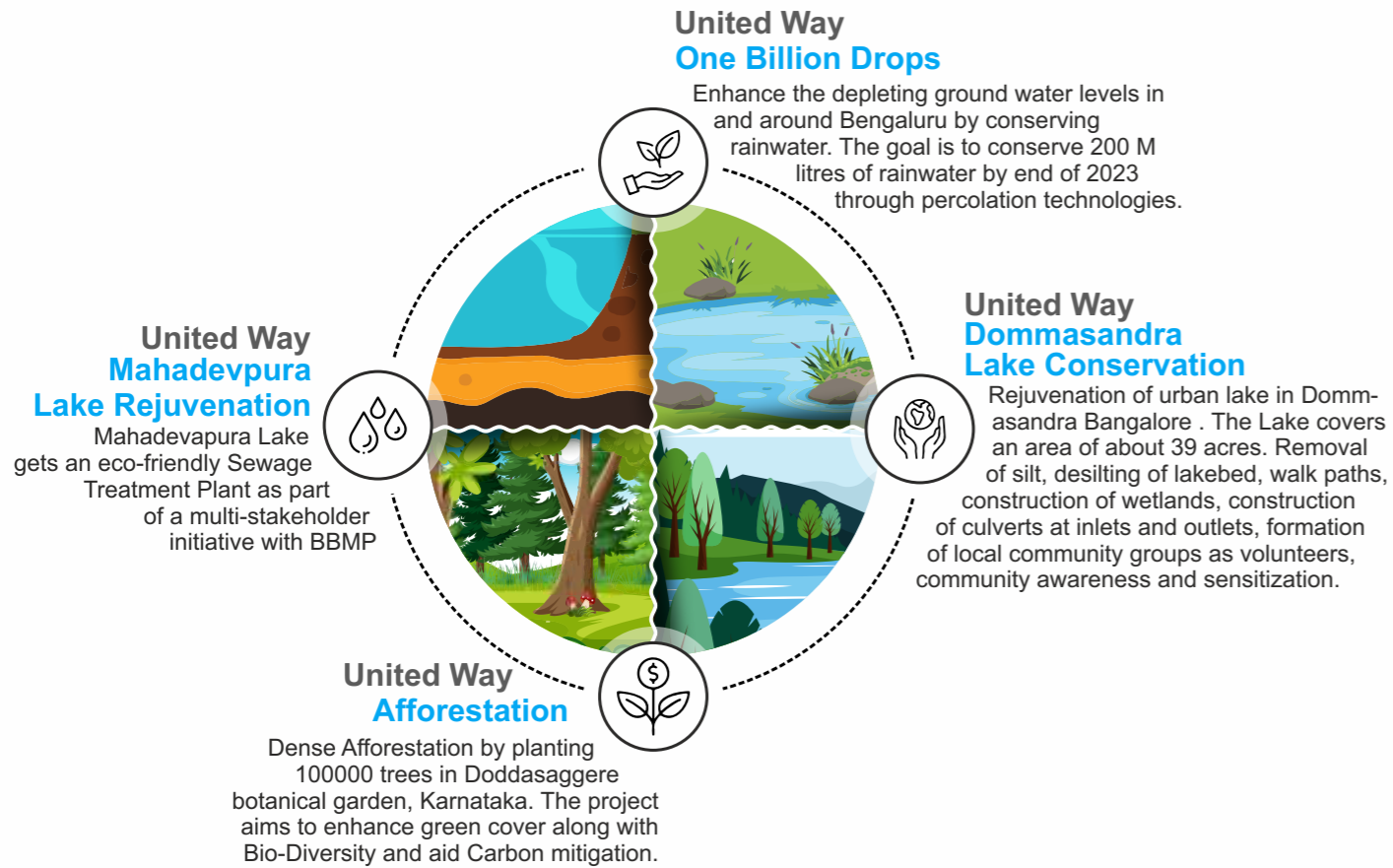
### **SOS Children's Villages**

To support education of orphaned/ abandoned children housed in SOS Children's Village centres





## Our ongoing and upcoming sustainability projects



## Our Sustainable Development Goals



The Sustainable Development Goals (SDGs) are a collection of 17 inter linked global goals designed to be a "shared blueprint for peace and prosperity for people and the planet, now and into the future". The SDGs were set up in 2015 by the United Nations General Assembly (UN-GA) and are intended to be achieved by 2030.

Our community outreach initiatives align with the objectives of the UN Sustainability Goals, specifically the ones listed above. Amidst one of the worst humanitarian and economic crises, we have doubled down on our efforts to create a positive impact in and around the communities in which we operate, with the goal of uplifting members of marginalized communities through strategic interventions.



Mphasis and SOS Children's Village partnered to provide better education and enhance the holistic development of children.

These testimonials have been shared by our NGO partners.

## SOS Children's Village of India Priya Jane Dias

**Priya** is a 16 years old young girl who arrived in the SOS Children's village Thrissur in the year 2014. She has a charming personality who has respect and love for her SOS mother and siblings. She reciprocated the love which she got from her SOS mother and the whole village. She has immense dedication towards her work which includes her studies and helping her SOS mother at home. She likes to keep her house neat and clean. She likes to share her belongings with her siblings.

Presently, she is studying in class XI. She excels at her studies and secured good grades in her previous examinations. She has always been good at her studies and was also provided with coaching assistance for all subjects. The results of the tutitions provided is amazing as she has scored well in her exams.

She likes listening to music, reading books, art and craft and playing indoor games with her siblings in her spare time. She also likes to pray and follow her religion. She has many friends with whom she goes for outings whenever she gets time from studying.

We would like to thank Mphasis who extended their hands in making Priya's life special. We hope and pray that she succeeds in her life and becomes whatever she wants to be in the future. She is putting effort into her studies as she understands its importance in securing a good life. We look forward to your kind endeavors in the future as well.

\* The name has been changed to protect the identity of the child



Mphasis partnered with The/Nudge Future Perfect program to support women students through an immersive English learning solution and enable employability for these young women.

## The/Nudge Future Perfect Swathi BP

**Swathi BP** is a fresher from Mangalore and was just out of college when she started looking for job opportunities. She had challenges very early on in the process of applying for jobs. She did not understand the sources she could go to, how to build a resume or how to prepare for an interview. She knew she wanted to be independent and financially stable, so she had to build on her skills for those reasons. She came across the Future Perfect program on Instagram and, after doing some research, decided to enroll in the program. She believed the program would help her secure a job and empower herself and her family. She said, "I joined the program to become independent and overcome financial problems."

The program started by introducing her to looking for job opportunities and reliable sources that she could explore. She was able to work on her communication and resume-building skills which would help her clear her interviews. She said, "*I did not know how to look for a job and how to clear the interviews. After joining Job Coach, my coach helped me understand everything from the basics. She helped me prepare for the interview, and also, JC helped me find a job suitable for my skills.*" When asked about her most significant takeaways from the program, she mentioned, resume building, acing interviews with confidence, and learning workplace etiquette.

Swathi now works for Cogent Services and is excited and confident to embark on this new journey. The communication skills and workplace etiquette she learnt from FP are helping her thrive in her current role. She also mentioned, "FP is a good place to build your confidence and gain interview skills."





## 2022 WINNER

Mphasis and its partners Uber and Social Alpha win Zero Project Award for programs in the domain of assistive technologies and accessible transportation



## 2021 WINNER

“Corporate Award for Excellence in Accessibility” in Samarthya 2020 by Collective Action for Basic Rights Foundation Bengaluru



## 2020 WINNER

“CSR Excellence in Women and Child Development and Differently Abled” in Rotary Karnataka CSR Award 2020



## 2019 WINNER

“Best Innovative Practice 2019” in Zero Project Award at UN Vienna



## 2017 WINNER

“CSR Foundation for the year” in 4th CSR Impact Awards 2017





At Mphasis we are committed to creating an ethical, inclusive and sustainable future for all, and we strongly believe that the execution of these social objectives is key to our success. We are committed to effecting social change through the application of the power of technology and disruptive solutions. The programs we support through Mphasis F1 Foundation reflect our commitment to support socially excluded and economically disadvantaged groups, with a focus on **Education** - to improve learning outcomes and applied research in universities, **Inclusion** – to empower persons from underserved communities specifically Persons with Disabilities, **Livelihood** – to improve employability and income generation and **Environmental Sustainability** – to conserve natural resources and protect the ecosystem. We have been able to achieve long-term social impact within the communities we serve through these initiatives with a clear execution framework, collaboration with multiple stakeholders and able support from various partner organizations.

**SRIKANTH KARRA**  
Chief Human Resource Officer