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## IT growth will slow down

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Bangalore: Nasscom has said it before, and now its annual survey has reiterated its forecast — that the growth in India's software and services export revenues will slow down significantly this year.

The IT-BPO trade body's annual survey on the performance of the Indian software and services sector projects that these revenues will grow by about 21-24%, against the 29% registered in 2007-08. In 2006-07, the growth rate was higher at 33%.

Evidently, the US economic slowdown is expected to hit technology spends this year. The US accounts for about 60% of the revenues of Indian IT companies. Nasscom president Seen Mittal, however, expressed confidence in the inherent strength of the sector: "The Indian IT-BPO industry's resilience is reflected in its 2007-08 performance, with a 28.2% overall growth rate, and next year's projected growth between 21-24%. Given that we are well on our way to achieve the target of \$60 billion in exports by 2009-10, the industry is

now focussing on improving productivity efficiency, as well as opening up new markets and services."

According to the Nasscom survey, the IT-BPO industry (including domestic market) recorded an overall growth of 28% (currency adjusted), clocking revenues of \$52 billion in 2007-08, up from \$38.6 billion in 2006-07. The software and services exports segment grew by 25% to register revenues of \$40.4 billion, up from \$31.4 billion in 2006-07. The domestic segment grew by 26% to register revenues of \$11.6 billion in 2007-

08. Within the export segment, IT services exports have grown by 29% (to \$23.1 billion) while BPO exports are up by 30% (to \$10.9 billion). Engineering services and products exports clocked revenues of \$6.4 billion, growing at 29% in 2007-08.

Mittal said the next decade offers opportunities and challenges that will require new business models. "The industry dynamics will also see significant changes leading to many new industry drivers and enablers, and we will need to prepare ourselves for these," he said.

### NASSCOM RANKINGS FOR 2007 - 08

#### TOP 20

##### IT software & service exporters

- 1 Tata Consultancy Services
- 2 Infosys Technologies
- 3 Wipro Technologies
- 4 Satyam Computer Services
- 5 HCL Technologies
- 6 Tech Mahindra
- 7 Patni Computer Systems
- 8 I-flex Solutions
- 9 **Mphasis**
- 10 Larsen & Toubro Infotech
- 11 CSC in India
- 12 Aricent
- 13 Syntel
- 14 Prithvi Information Solutions
- 15 Hexaware Technologies
- 16 Polaris Software Lab
- 17 NIIT Technologies
- 18 Sonata Software
- 19 Mastek
- 20 Genpact India

● This does not include some companies whose corporate headquarters are located outside India, but have significant India-centric delivery capabilities, and have not shared their India-centric revenue figures. Had they been ranked based on their



India revenues, companies such as Accenture, Cognizant, HP and IBM would have also appeared in this ranking.



#### TOP 15

##### BPO rankings

- 1 Genpact India
- 2 WNS Global Services
- 3 IBM-Daksh
- 4 Transworks
- 5 TCS BPO
- 6 Wipro BPO
- 7 Firstsource Solutions
- 8 Infosys BPO
- 9 HCL BPO
- 10 EXL Service Holdings
- 11 CILGROUPE Global Services
- 12 HTMT Global Solutions
- 13 Aegis BPO Services
- 14 Intelnet Global Services
- 15 **Mphasis**

● This list does not include some companies whose corporate headquarters are located outside India, but have significant India-based delivery capabilities, and have not shared their India-based revenue figures. Had they been ranked based on their India revenues, companies such as Convergys and Sutherland Global Services would have also appeared in this list.

#### TOP 10

##### IT-BPO employers

- 1 Tata Consultancy Services
- 2 Infosys Technologies
- 3 Wipro Technologies
- 4 Satyam Computers
- 5 HCL Technologies
- 6 Cognizant
- 7 **Mphasis**
- 8 Genpact India
- 9 Intelnet Global Services
- 10 Tech Mahindra

● This list is based on the India-based headcount of firms with IT-ITES operations in India, as reported to NASSCOM in its annual survey. Based on publicly available information, other MNCs such as HP, Convergys, Accenture and IBM would have also featured in this list. However, as they have not participated in the survey, we do not have all the required details and are unable to rank them.

