



Sell Insurance online with SmartSURANCE

- Go direct to customer
- Highly interactive and user-friendly system
- Enables high quote-to-sale conversion for Auto Insurance
- Flexible business rules and rating engine
- Enables quicker product roll-outs, updates and time - to - market
- 'Pay as you use' pricing model

Traditional insurance distribution channels involve agents as the primary source for insurance information and advice, and point of contacts for underwriting and ongoing policy service. However, today's buyers demand more choices in how they learn about, shop for, purchase and use insurance. In this mature market, insurers are keen to elevate top line, reduce agency costs, improve customer experience and brand image. Industry trends to fulfill these requirements focus on going online and approaching the customer directly.

Move Forward with SmartSURANCE

SmartSURANCE is a highly interactive and user-friendly system that enables a great buying experience and high quote-to-sale conversion for Auto Insurance. Solution hosted at Mphasis end will have direct interfaces to the insurer's automated business and data processes.

A flexible business rules and rating engine, SmartSURANCE can adapt quickly to insurer's business needs. This means quicker product roll-outs, updates and time-to-market. Insurers need not worry about software development, maintenance and infrastructure. With only a small initial investment and a 'Pay as you use' pricing, insurer's costs are proportional to the rewards obtained through SmartSURANCE.

Get an Auto Policy in 10 minutes!

Quote	Proposal	Issuance
<ul style="list-style-type: none"> • Enter Customer Details • Enter Vehicle Details • Get Quote • Save / Modify / Print Quote 	<ul style="list-style-type: none"> • Get Proposal • Save / Modify / Print 	<ul style="list-style-type: none"> • Offer Policy / Cover Note • Pay Online • Digital Signature • Print Policy Docs

Renewals

Customer Service

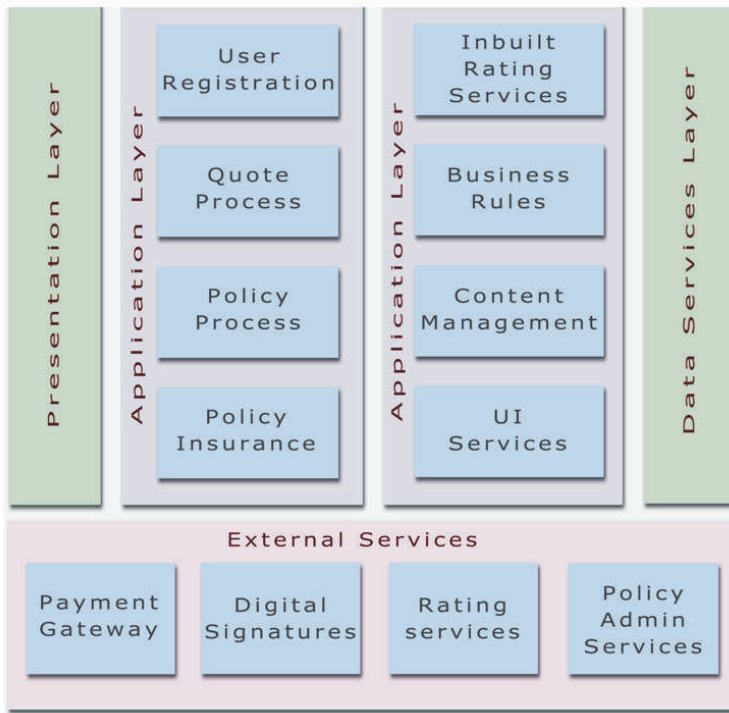
Self Service

Web Solutions

Designed around today's latest technology with three-tier architecture

Inside SmartSURANCE

The below diagram depicts the functional components within SmartSURANCE.



For insurers or brokers who want to reach out to millions of internet savvy customers, SmartSURANCE is a smart choice. SmartSURANCE differentiates itself from the traditional custom built applications by offering a speedy time-to-market, keeping IT costs low via a hosted solution and providing an innovative pricing model.

Do you wish to learn more about SmartSURANCE or view a product demo? Please reach out to your MphasiS partner today!

About MphasiS

MphasiS is a leading Applications, Infrastructure Technology, and Business Process Outsourcing services provider. The company delivers real improvements in business performance for clients through a combination of technology know-how, domain and process expertise. With currently over 34,000 people, MphasiS services clients in Financial services, Manufacturing, Healthcare, Communications, Media & Entertainment, Transportation & Logistics, Energy & Utilities, Consumer & Retail industries and Governments around the world. To know more, visit www.mphasis.com

For more information, contact: sales@mphasis.com

USA: 460 Park Avenue South, Suite #1101, New York, NY 10016, USA
Tel.: +1 212 686 6655, Fax: +1 212 686 2422

UK: Edinburgh House, 43-51 Windsor Road, Slough, SL1 2EE, UK
Tel.: +44 1753 217 700, Fax: +44 1753 217 701

AUSTRALIA: 410 Concord Road, Rhodes, NSW 2138, Australia
Tel.: +61 290 221 146, Fax: +61 290 221 134

INDIA: Bagmane Technology Park, Byrasandra Village, C.V. Raman Nagar, Bangalore 560 093, India
Tel.: +91 80 4004 0404, Fax: +91 80 4004 9999

Copyright © MphasiS Corporation. All rights reserved.