



Quick Facts

- MphasiS is headquartered in India with offices worldwide
- 37,000+ employees
- More than 10 years of global service delivery
- Service Portfolio: Applications, BPO and Infrastructure Services

Recognitions

- Ranked 23 in 'The Tech 100', world's Best Performing Tech companies of 2009 – Bloomberg Businessweek
- Ranked among the Top 10 in IT infrastructure, Finance & Accounting Outsourcing, and Human Capital Development by Global Services 100 companies' survey in 2009
- Ranked No. 7 in the Top 20 IT Software and Service Exporters in India by NASSCOM Snap Survey in 2009

The Web Eco System Complexity

Web is increasingly becoming a popular choice of building applications. The web technology landscape is also changing rapidly, offering new and innovative solutions. Be it a customer, employee or partner facing web application, organizations are increasingly facing a complex web ecosystem. The web ecosystem typically involves portal, content management system, search engine, security systems, eCommerce applications, integration with SOA and middleware infrastructure etc. Web 2.0 has opened up a whole new set of technologies such as blogs, wikis, forums, social networks, RSS, chat, amongst other technologies. Combine this with the other enterprise constraints such as multi channel, high performance, high security, rapid implementation timelines, reduced budgets, etc. makes implementations more and more challenging.

MphasiS recognizes these challenges and offers a well-integrated, feature-rich, cost-effective web and portal framework. It leverages a decade of application development experience in building mission-critical web portals, using popular commercial as well as Open Source products. This shared framework assures lower operational costs and time to market, reduced business risks, interoperability, enterprise scalability and flexibility.

MframE OPEN, the Open Source Solution from MphasiS

A cost-effective, solution accelerator that combines open-source, established methodologies and affordable implementation capability in a single package

MframE OPEN is a Java based framework integrating various open source components in a cohesive manner functioning as an accelerator rather than a shrink-wrapped product. The framework offers rich customization capability.

Simplified Implementations

- Simplified integration of web technologies
- Continuous benchmarking for best of breed products
- Integrates with your ecosystem

Best Practice Architecture

- Cohesive, modular architecture without product lock-in
- Highly scalable, production ready
- Enables customized web stacks

Benefit from Emerging Technologies

- Continuously evolving with marketplace and industry changes
- Leverages industry best practices and standards

Established Methodologies

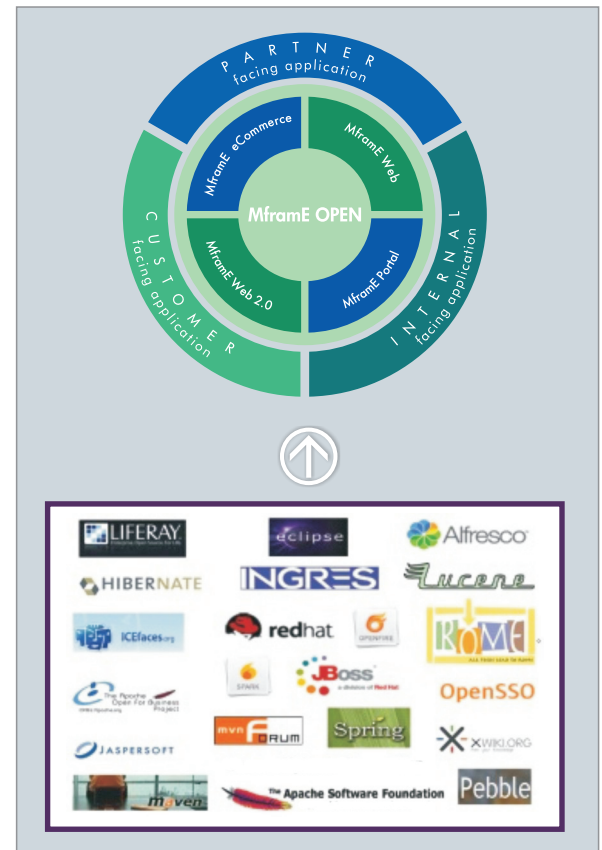
- Tested, iterative development methodologies and tools
- Best Practices, templates, cook books

MframE OPEN Framework

The MframE OPEN leverages Open Source software where possible, providing 'integration glue', adding custom components and leveraging a vast reusable portlets and component repository to deliver a complete solution.

MframE OPEN comprises four major frameworks which can be used independently or in combination:

- **MframE Web:** A web application development framework with a comprehensive reusable code library, and portal like UI components. It is a loosely coupled application integration solution. MframE Web is predominantly transaction-oriented, facilitating light weight web apps. that largely provide single business functionality and integrates with back end systems. Eg: Transactional web apps; Business Logic focus web application
- **MframE Portal:** Incorporates Portal features such as Personalization, Customization, SSO, Content integration, Integration with multiple applications, Search, AJAX, SF, Security, etc. Eg. Content oriented portals, customer self service portals, Intranet / B2E Portals, customer support portals
- **MframE Web 2.0:** Includes Web 2.0 capabilities such as Blogs, Wikis, RSS, AJAX, Social Networking, Folksonomy, etc. This is an interaction oriented framework. Eg. Enterprise 2.0, Facebook or YouTube for the enterprise, and social customer facing communities
- **MframE eCommerce:** Provides eCommerce capability such as cataloging, inventory, shopping cart, social shopping, etc. A sell-focussed framework, the MframE eCommerce is transaction oriented. Eg. Consumer oriented retail web sites - store front.



MframE - The Benefits are Measurable

The benefits from deploying MframE OPEN can be categorized as below:

Business Benefits

- Lower Investment in Building Apps.
 - Based on open source technologies
 - Extremely low framework cost
 - Reduced training cost
 - Global Delivery Mode
- Lower Time to Decision / Market
- Reduced Business Risk
 - Improve quality by doing it once, correctly
 - Capture and reuse of best practices
 - Consolidate and leverage alliances / relationships
- Enterprise Scalability, Flexibility
 - Enterprise Grade - secure, flexible and manageable
 - Tested for high scalability, volumes

Technology Benefits

- Pre-architected, Pre-Integrated
 - Define "approved" products - "Fix the Mix"
 - Established Open Source Usage Policy
 - Reference Implementation
- Industry Best Practices, Standards
- Feature Rich Platform
 - Evolves with industry standards
 - Open Architecture
- Enhanced Resources Utilization
 - Increased mobility of resources
 - Leverage of functionality across business unit
- Simplified Operating Environment
 - Improved management of quality of service parameters

About MphasiS

MphasiS is a leading Applications, Business Process Outsourcing and Infrastructure services provider. The company delivers real improvements in business performance for clients through a combination of technology know-how, domain and process expertise. With currently over 37,000 people, MphasiS services clients in Financial Services, Manufacturing, Healthcare, Communications, Media & Entertainment, Retail & Consumer Packaged Goods, Transportation & Logistics, Energy & Utilities, and Governments around the world. To know more, visit www.mphasis.com

For more information, contact: sales@mphasis.com

USA: 460 Park Avenue South, Suite #1101, New York, NY 10016, USA
Tel: +1 212 686 6655, Fax: +1 212 686 2422

UK: 88 Wood Street, London EC2V 7RS, UK
Tel.: +44 20 85281000, Fax: +44 20 85281001

AUSTRALIA: 410 Concord Road, Rhodes, NSW 2138, Australia
Tel.: +61 290 221 146, Fax: +61 290 221 134

INDIA: Bagmane Technology Park, Byrasandra Village, C.V. Raman Nagar, Bangalore 560 093, India
Tel: +91 80 4004 0404, Fax: +91 80 4004 9999

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