

MphasiS deploys JDA Software to streamline business processes for a leading Canada based Apparel and Footwear Retailer



The Client

The client is a leading Canada based apparel and footwear retailer.

Objective

- Streamline processes and numerous legacy applications that was earlier not geared to support new business initiatives
- Deploy a robust technology platform for supporting growth of the company and control costs throughout its complex, multi-channel supply chain

Challenges

MphasiS had the following challenges to meet:

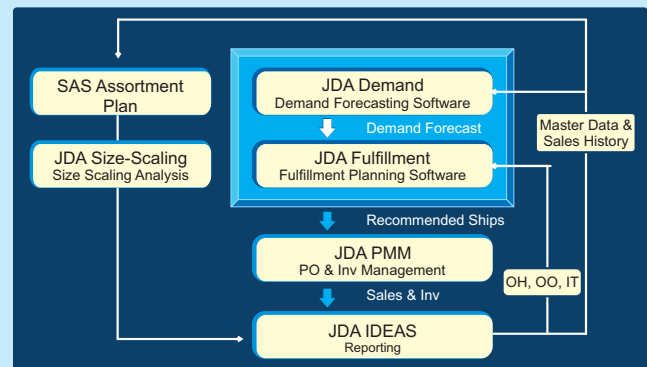
- To understand the complex as-is processes and supported in-house systems
- Bridging the gap between as-is and to-be process
- Infrastructure support for JDA

MphasiS Solution

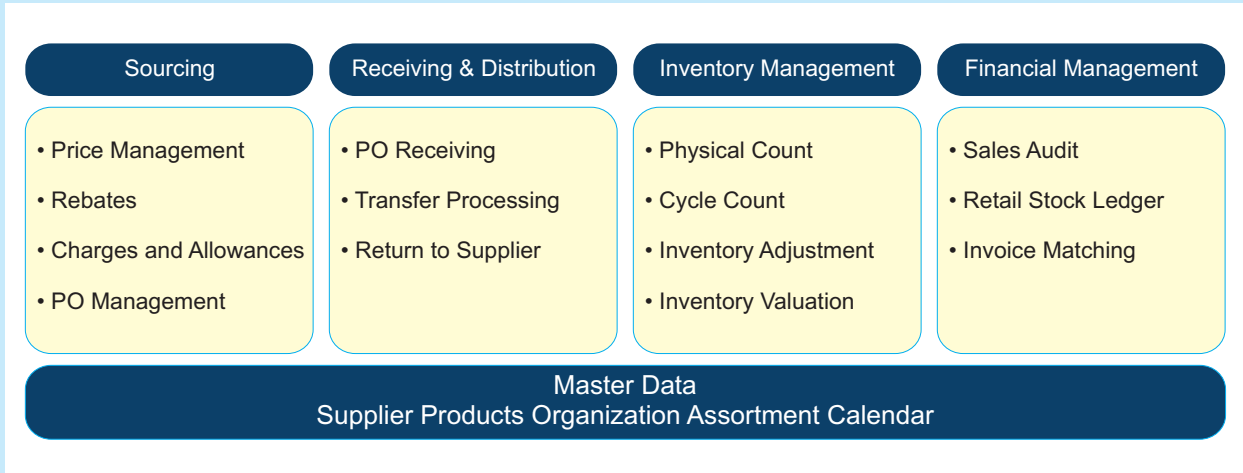
MphasiS along with HP assessed the existing merchandizing and supply chain model. Following services were offered:

- Assessing the existing operation model and recommending JDA software for streamlining the merchandizing and supply chain processes
- Designing detailed as-is and to be business processes covering all the major portfolios such as frontline, market and merchandising, and backline
- Proposing robust system architecture for supporting new businesses
- Implementing four major modules of JDA: JDA PMM, JDA Demand and Fulfillment, JDA IDEAS, and JDA size scaling
- Ramping up resources faster to carry out end-to-end testing of all JDA applications
- User training given to a team of 200+ users in collaboration with JDA consultants

MSecure Access Manager



JDA PMM Overview



Business Benefits

- **Better control:** of the merchandizing and supply chain processes
- **Improved customer service levels:** Increased inventory visibility and customer service levels
- **Faster response time:** Faster response to customer orders due to availability of right products, at the right location, at right time, and in right quantities
- **Cost reduction:** High accuracy in demand forecasting helped in reducing the ordering and transportation cost
- **New marketing initiatives:** Implementation of JDA solutions enabled a powerful foundation for new marketing activities
- **Material availability:** Availability of right sizes and colors for various styles across all the stores

ABOUT MPHASIS.

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