

MphasiS provides increased Accuracy and reduced Maintenance Cost by developing a Store Level Data for a Major Brewing Company



The Client

The client is one of the largest brewing companies in North America and Europe with a global customer base.

Business Objectives

MphasiS had the following objectives to meet:

- Reduce the number of applications solution group team members from application maintenance and support work and allot them to participate in new SAP development and global rollout projects
- Move away from incumbent as service levels were not being met
- Provide application development and production support for its business critical applications

Challenges

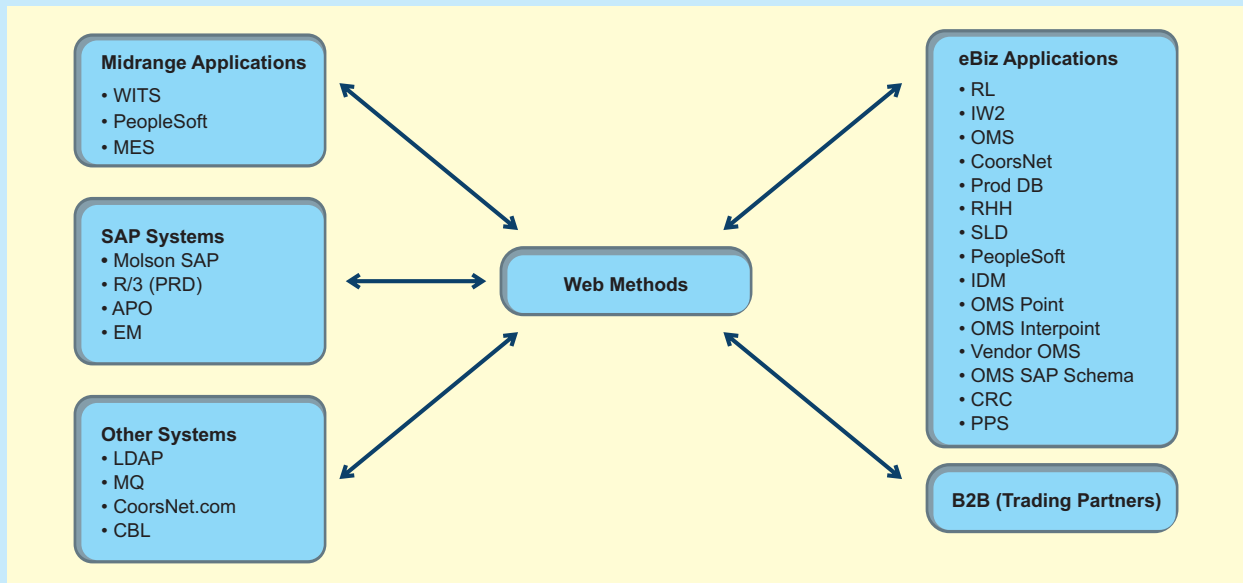
- To ramp up the team and start supporting the entire business applications in a short time frame
- Detailed understanding of B2B transactions at different levels in a short time frame

MphasiS Solution

MphasiS in partnership with HP ramped up the applications solutions group team members. Key services offered include:

- Conceptualizing a global delivery model of 80:20 (offshore : on-site)
- Developing a store level data (SLD) tool to provide a method for distributors to upload SLD to client
- An HP automated price promotion process which helped in calculating the rebates owed to distributors in one day compared to two weeks earlier
- Developing a user-friendly interactive web based application for product ordering, inventory control, and tracking of warehouse inventory
- Integrating the ordering, warehouse, rebate management, trade promotions, and inventory management with SAP

Multiple System Integration



Business Benefits

- **Increased Accuracy:** The client's demand forecasting accuracy improved by 4%.
- **Improvement in Rebate Calculations:** HP automated price promotion process helped in calculating the rebates owed to distributors in one day compared to two weeks previously.
- **Reduced Maintenance Cost:** Maintenance cost reduced considerably by 70% within 60 days.

ABOUT MPHASIS

Mphasis is a \$1 billion global service provider, delivering technology based solutions to clients across the world. With over 41,000 people, Mphasis services clients in Banking and Capital Markets, Insurance, Manufacturing, Communications, Media & Entertainment, Healthcare & Life Sciences, Transportation & Logistics, Retail & Consumer Packaged Goods, Energy & Utilities and Governments around the world. Our competency lies in our ability to offer integrated service offerings in Applications, Infrastructure Services and Business Process Outsourcing. To know more about Mphasis, log on to www.mphasis.com

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