

26 October 2018

The Manager, Listing BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI - 400 001 The Manager, Listing National Stock Exchange of India Ltd Exchange Plaza, Plot No. c/1, G-Block, Bandra-Kurla Complex, MUMBAI – 400 051

Dear Sirs,

#### Sub: Investor(s)/Analyst(s) Meet

Pursuant to the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company will be participating in the BOBCAPS Technology Day 2018 on Monday, 29 October 2018 at Mumbai.

Please find enclosed a copy of the Investor Presentation proposed to be made to the Investors/Analysts at the above meeting. The aforesaid presentation is also uploaded on the website of the Company at <u>www.mphasis.com</u>.

We request you to kindly take the above on record as required under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Yours faithfully,

For Mphasis Limited

-Docusigned by: Subramanian Narayan

Subramanian Narayan Vice President and Company Secretary

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Encl.- As above

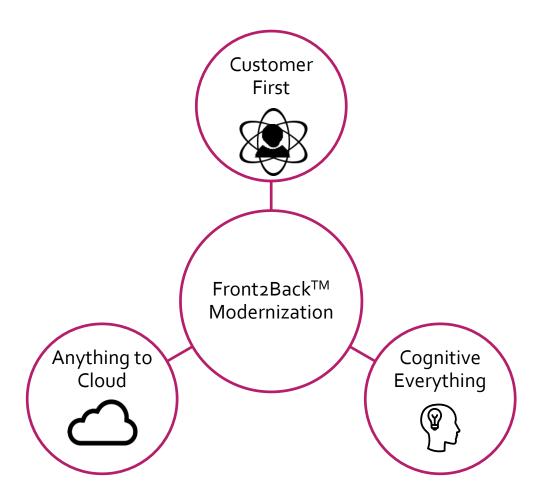
www.mphasis.com

Mphasis Limited Registered Office: Bagmane World Technology Centre, Marathahalli Outer Ring Road, Doddanakundi Village, Mahadevapura, Bangalore 560 048, India CIN: L30007KA1992PLC025294



# INVESTOR PRESENTATION Q2 FY19

Enable **Customers** to reimagine their **Digital Future** by shifting anything to **Cloud** and power everything with **Cognitive** 

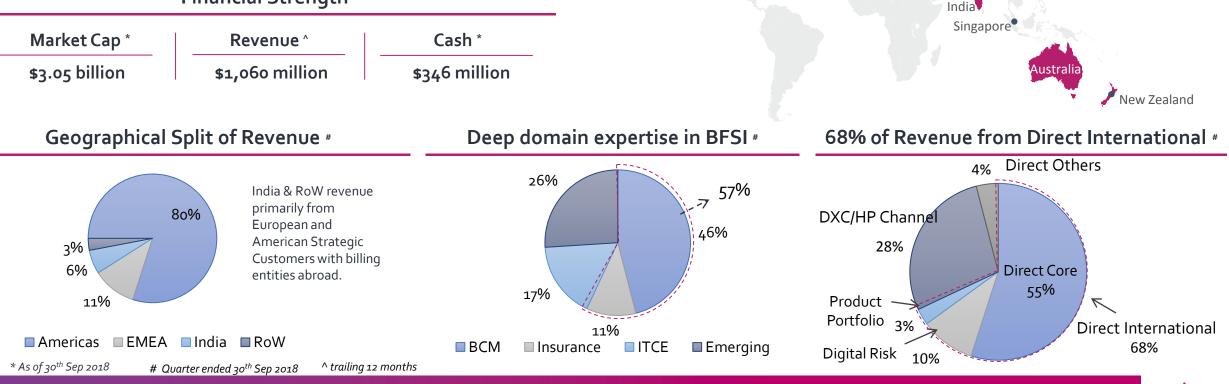


# **Mphasis at a Glance**

### Key Facts

- Incorporated in 1992
- Marquee clients including largest bank and insurance companies in North America, largest publicly traded Invest. Services firm, largest logistics provider and largest commercial RE player
- 52.4% owned by Blackstone\*, a Global Private Equity firm

### **Financial Strength**



### **Global Delivery Footprint and Sales Coverage**

Headcount of 22,888\*

UK

Ireland

Belgium

France

Canada

USA

Netherlands

Germany

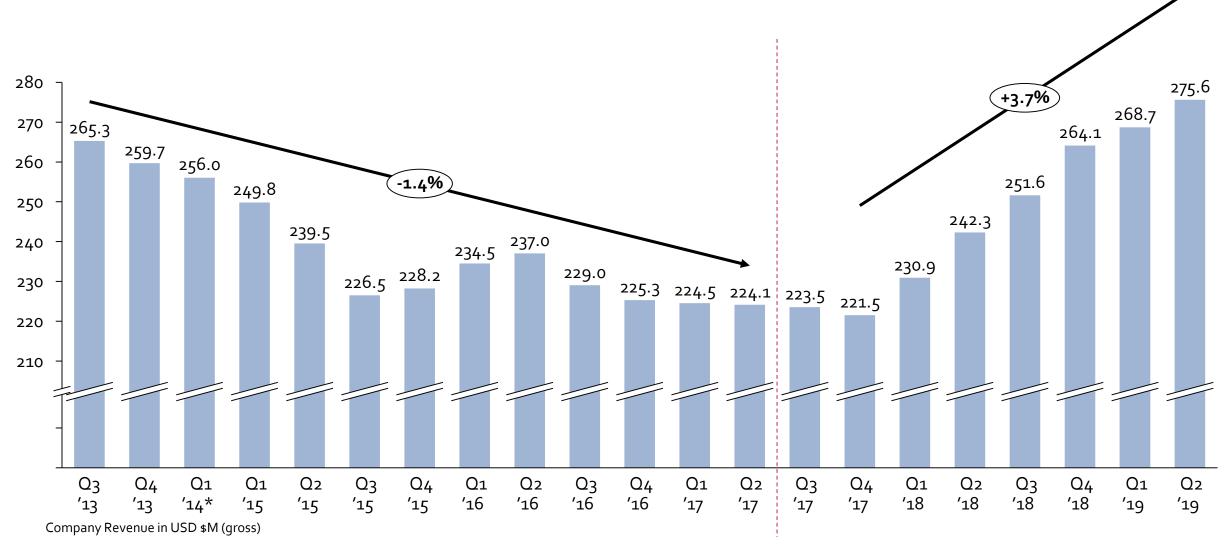
Switzerland

Poland

China

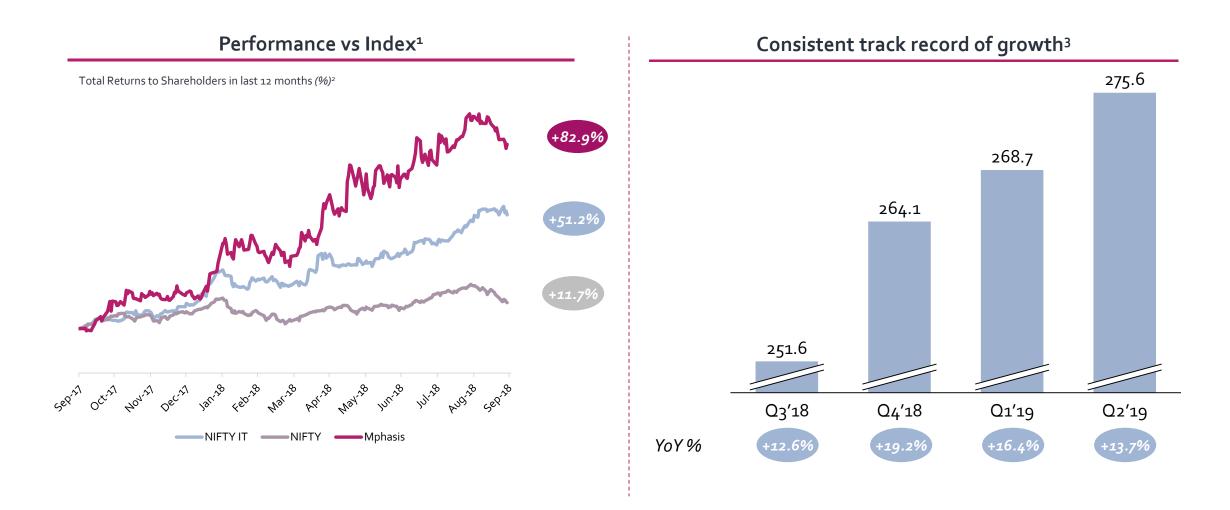
Japan

### **Mphasis Turn Around Story**



\* Transition Year 5 months adj.

# **Performance Highlights**

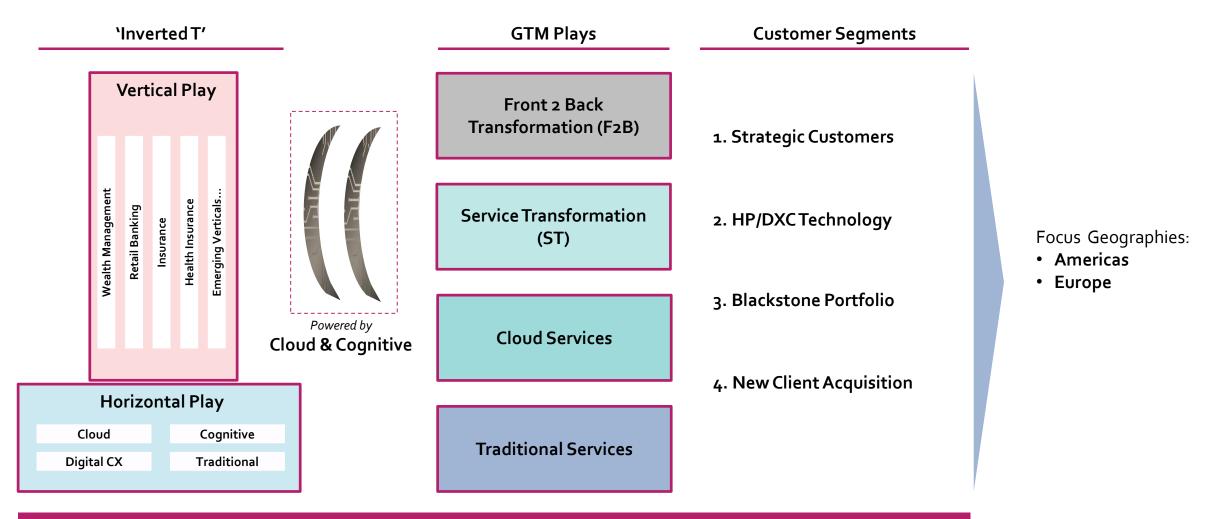


1. Indexed to 100 - As of 09/29/2017

2. Includes Dividend and Buyback; As of 09/28/2018

3. Overall Gross revenue – \$ Mn

# Corporate Strategy : Bring the "T" back into IT



Global Account Delivery Leadership Onsite to engage with Clients

6

### **Core Investment Thesis**

Accelerate Direct Core - Continue to outgrow the market with a three pronged approach –

- Farming Strategic Accounts
- Blackstone Portfolio Opportunity
- Focused Strategy for New Logos

<sup>2</sup> Strategic Partnership with DXC/HP – Transformed relationship with four growth engines

<sup>3</sup> Continued focus on Margin Expansion to fuel Growth

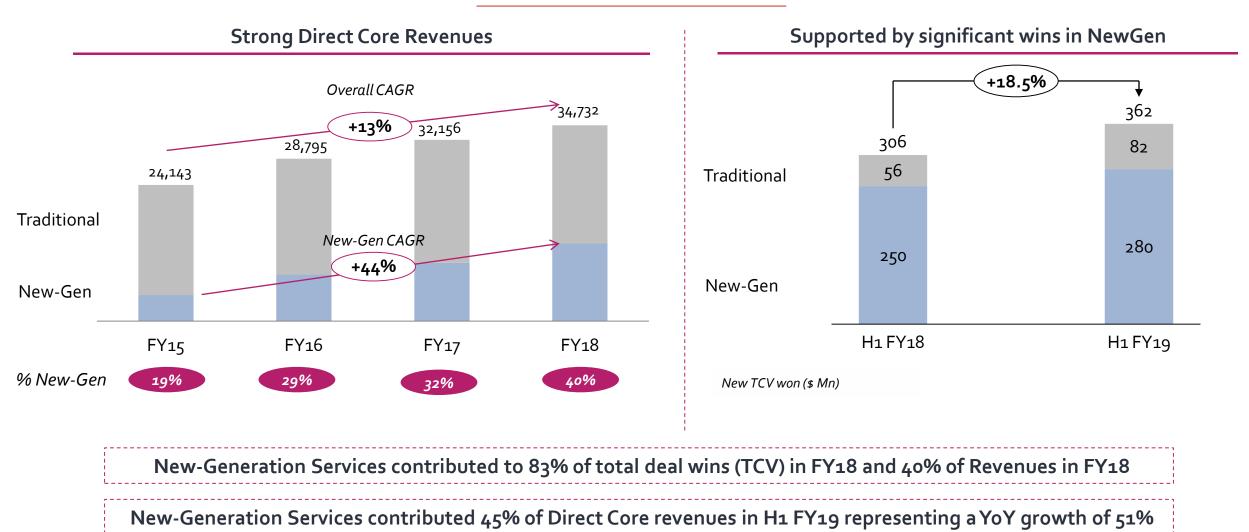


Strong Management team backed by an experienced Board



Strong Cash-flow Generation and Optimal Cash Strategy to maximize shareholder value

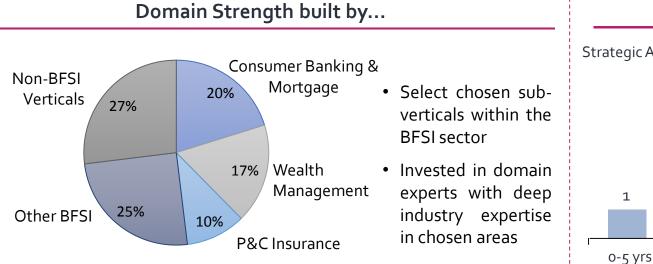
# **D** Accelerate Direct Core : Track record of Growth driven by New Generation Services



Note: Direct Core constituted 78% of Direct International Revenue (and 55% of Mphasis Revenue) in FY18

# Accelerate Direct Core : The Secret Sauce Fueling the Engine

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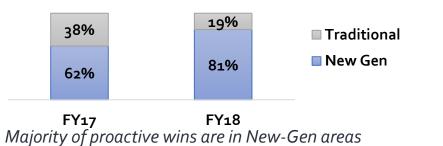
### Strategic Accounts: Relationship Tenure 11/16 strategic clients are from BFSI verticals 10 Customer base include many industry leaders: Largest Bank in North America

- Largest Insurance Company in North America
  - Largest publicly traded Invest. Services Firm
  - Largest Logistics Provider
  - Largest Commercial RE player

Well entrenched across multiple business lines at customers

### Go-to-Market optimized for catching Deals Upstream

- Institutionalized Early Engagement sales process
- Robust account planning for selecting early engagement areas based on spend, competition and ability to win



### **Proactive Customer Management**

... years of working with Marquee Customers

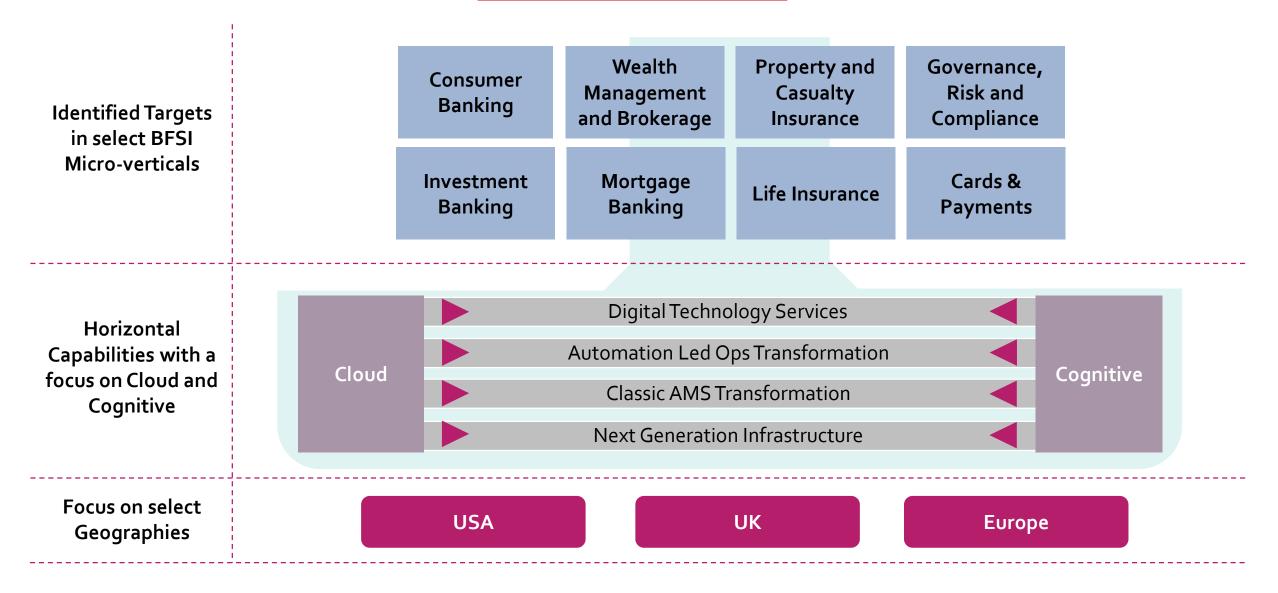
- Onsite Global Delivery Account Leader (GDAL) works proactively with the customer to address issues in real time
- Service Delivery Excellence and CSAT focus

10+ yrs

5-10 yrs

Account	Ranking
Large North American Bank	# 1
Leading Investment Services Firm	# 1
Global Logistics Co.	# 1

# Accelerate Direct Core : Focused Strategy for New Logo Wins



# Accelerate Direct Core : Mphasis X2C2 TM - Cloud and Cognitive

# **C**loud Services

### Cloud CoE – Investing in building IP / Accelerators

• End to end Services - incl Cloud Consulting, Cloud Migration (re-host, re-factor, re-purchase), Cloud Native App Dev, DevOps, Cloud Ops

### Strong Cloud Partnership Network – Pivotal

Setting up a Pivotal Lab to build skillset for next generation cloud services

### Case Study 1 - One of the Largest Brokerage Firms

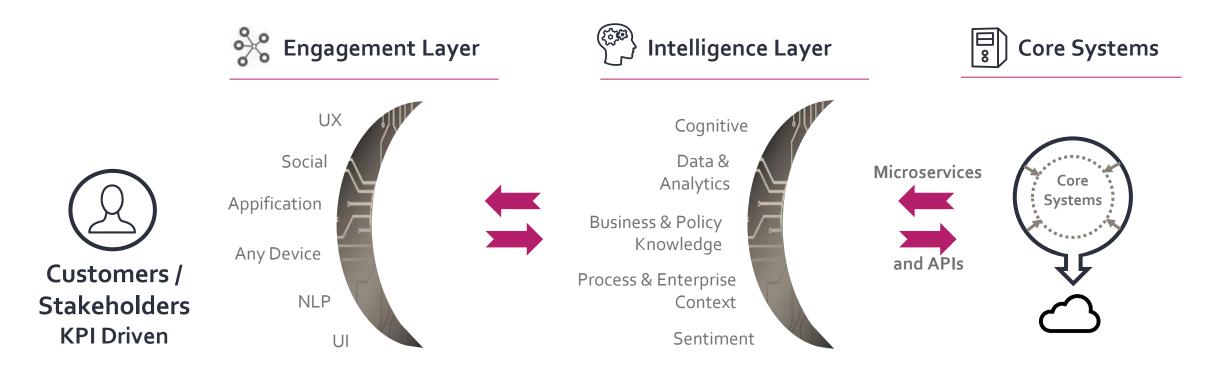
- Application development and migration using Pivotal Cloud Foundry; development of leading Robo Advisor
- Case Study 2 Largest Retail Banks in the US
  - Successfully transitioned middleware into micro services, enabling a faster front end at a lower cost
- Case Study 3 A Step towards Zero UI

# **C**ognitive Computing

- Digital Partner of Choice of 5 Fortune 500 Companies
- One of the first applications on Apple Pay
- First to introduce Semantic technology to a Large NA bank
- Pioneer of integrating Natural Language Interaction with Salesforce.com
- Set up NextLabs
  - Next Angles AI and NLP based GRC Automation platform
  - **Deep Insights** Cognitive computing platform, which transforms enterprise decision by depth analysis of structured and unstructured data sources
  - Infragenie Intelligent infrastructure automation platform that predicts, diagnoses and resolves infrastructure issues
  - **Hypergraph** Actionable insights by bridging the gap between enterprise data and external data



# Accelerate Direct Core : Mphasis X2C2 TM - Front to Back Transformation

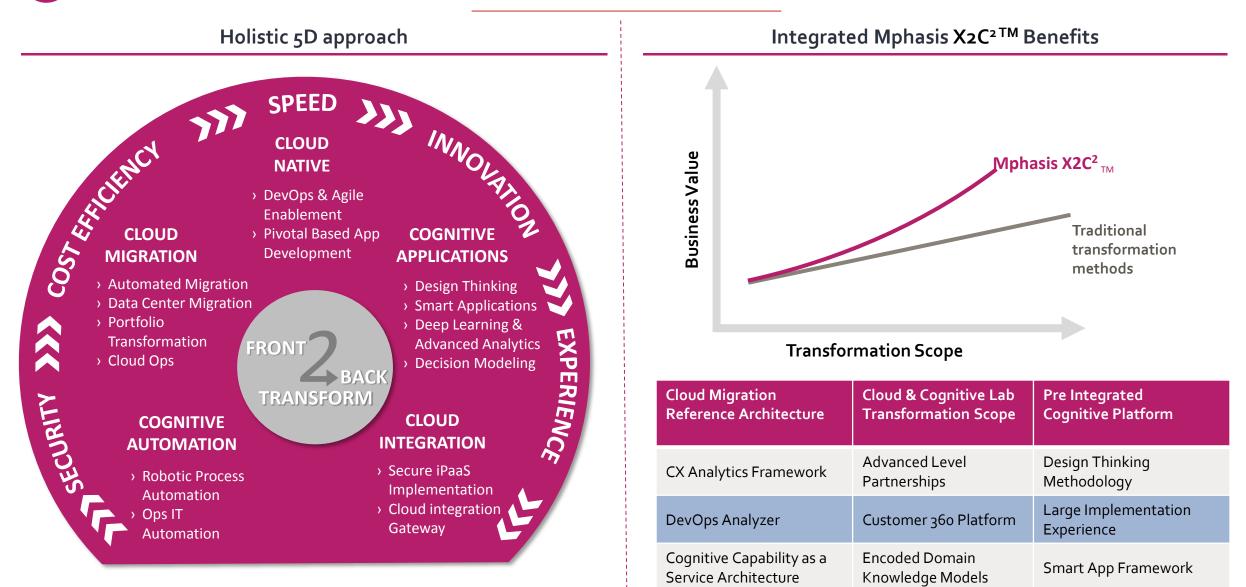


### Mphasis X<sub>2</sub>C<sup>2</sup><sub>m</sub>- Powered by Cloud & Cognitive

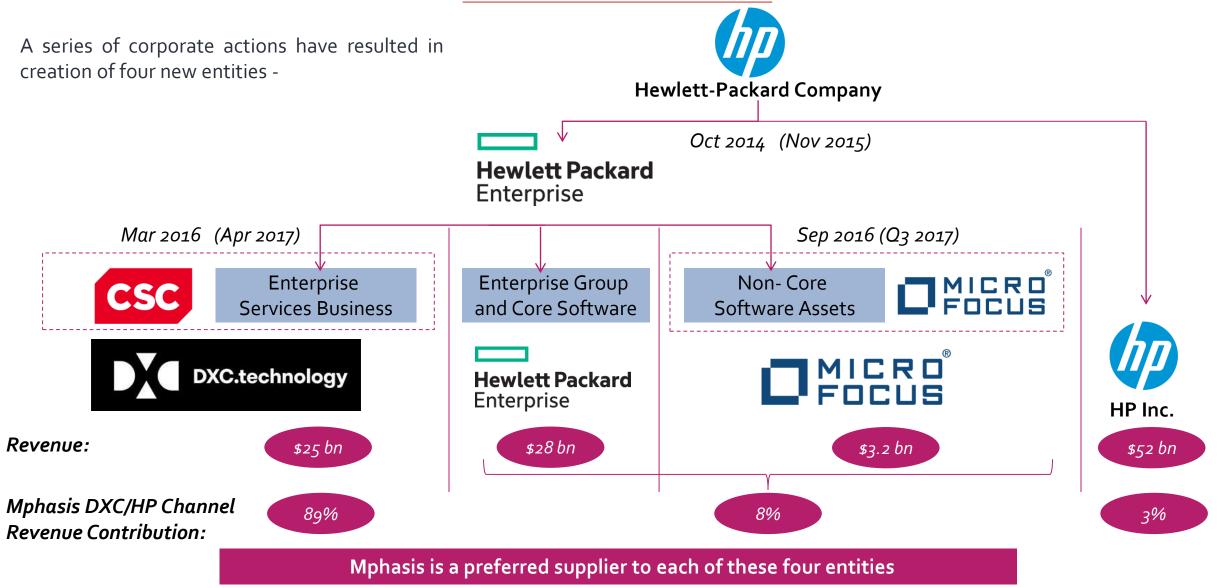
- Right sized transformations delivering chunks of business value in a timely manner
- Best way to introduce disruptive technology (X<sub>2</sub>C<sup>2</sup>) to legacy environments
- **Reference architecture based transformation**: leverages technology from previous iterations to reduce marginal cost of implementation



#### **DocuSign Envelope ID: 3AC86293-6C8D-4C15-8AD9-14A4F875A9E6 Accelerate Direct Core : Mphasis X2C2 TM - Key Levers and Benefits**



# **2** Strategic Partnership with DXC/HP: Transformed Relationship with four Growth Engines



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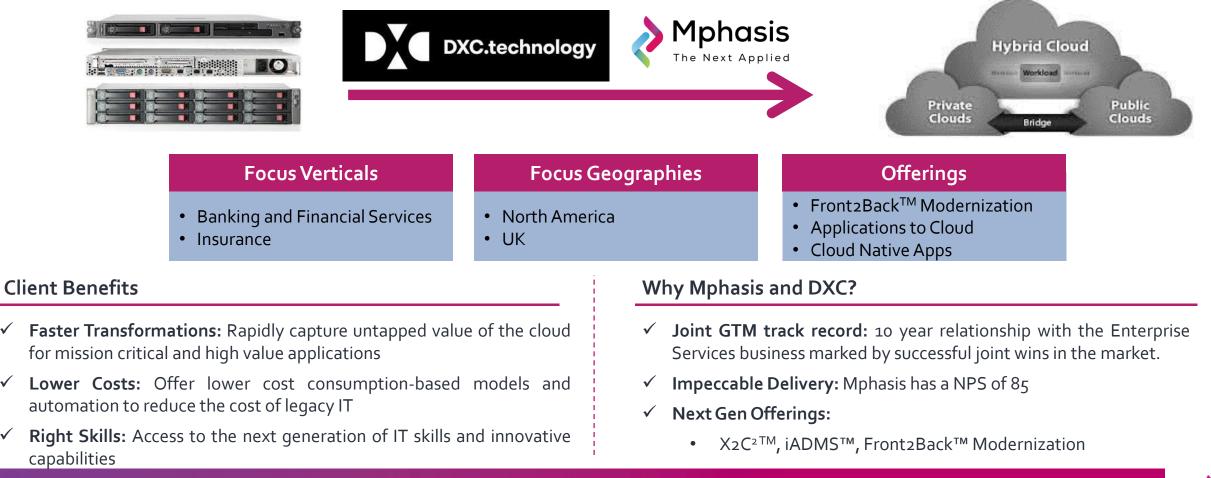
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# Strategic Partnership with DXC/HP: Apps Migration to Cloud

May 25<sup>th</sup> 2017: DXC Technology (NYSE: DXC) has named Mphasis as a new Solution Partner to transform and modernize enterprise applications for public, private and hybrid cloud.

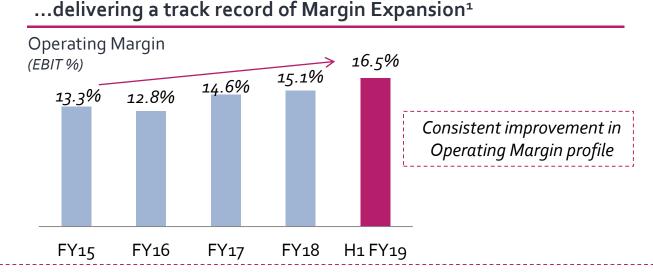


# Action plan to drive Margin Expansion to fuel Growth

### Concrete steps executed...

3

- Divestment of Domestic BPO business
- Stabilization and offshoring to improve margins for Digital Risk
- Margin expansion through Improvements in various operating levers
  - Restructured people supply chain
  - Increased pricing power
  - Business model shift



### "Digital Factory of the Future" – ensure stable margins while funding growth ...

- Establish best-in-class scalable delivery and operations by installing and operationalizing key medium-long term enablers (people supply chain)
- Focus on structural savings inefficiencies taken out stay out; implementation support and Results Delivery Office

Key Levers:	Pyramid Optimization	Commercial Model	Automation
	Strategic Shoring	People Supply Chain	Tail Account Rationalization

Margin improvements and cost savings at each level, along with an increasing trend of non-linear revenues

(1) FY15 based on Indian GAAP; FY16 based on special purpose Ind-AS, FY17 & FY18 are based on Ind-AS



- Executive Committee
- Senior Leader positions
- Regional Sr Leaders in Focus Markets



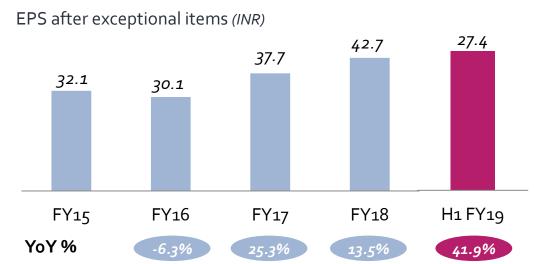
**Strong Board** 



Support from BX Ecosystem



# **5** Strong Cash flow Generation and Optimal Cash Strategy to maximize shareholder value



### Strong growth in EPS

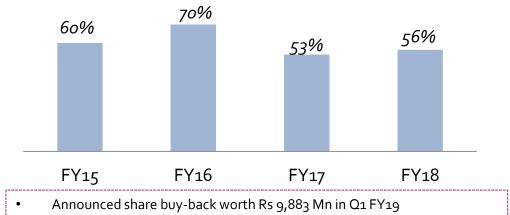
### Consistent free cash flow generation

Free cash flow (*s million*)



### Track record of healthy Dividends...

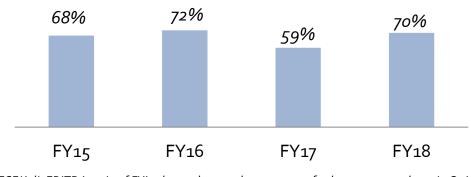
Dividend Payout (DPS including tax / EPS before exceptional items)



• Completed share buy-back worth Rs 11,030 Mn in FY18

### One of Industry leading FCF/EBITDA conversion

Free cash flow (FCF)/Adj. EBITDA



FCF/Adj. EBITDA ratio of FY'17 lower due to advancement of salary payment dates in Q4'17

# Core Investment Thesis: Execution update Summary – H1 FY19

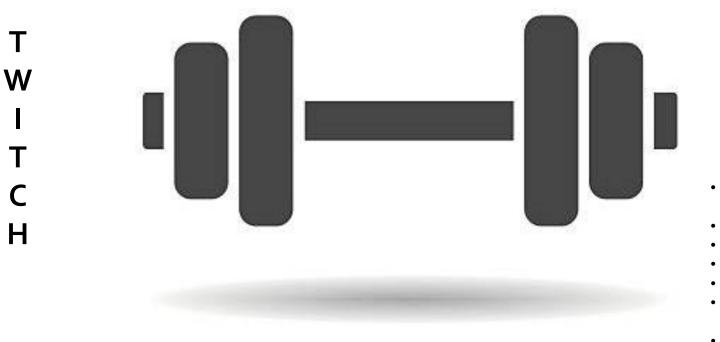
### 1

- Accelerate Direct Core
  - Farming Strategic Accounts
  - Blackstone Portfolio Opportunity
- 2 Strategic Partnership with DXC/HP

- 3 Continued focus on Margin Expansion to fuel Growth
- 4 Strong Management team backed by an experienced Board
- **Strong Cashflow Generation** and **Optimal Cash Strategy** to maximize shareholder value

- Strong growth of 14.5% YoY in Constant Currency
- Continued momentum in Deal wins: \$362M TCV; New-Gen Services at 77%
- Broad based growth from Strategic Accounts; BX portfolio and New Accounts
- Continued Strong growth momentum from FY'18; YoY constant currency growth of 24.1%
- Good deal traction in Cloud Partnership; Won significant transformation deals
- Delivered EBIT of 16.5% in H1 FY19; Continued improvement in operating levers
- Expect to operate in EBIT of 15%-17% band
- Management augmenting Cloud and Cognitive capabilities to deliver Service Transformation and Front-2-Back Modernization
- Strong free cash flow generation of \$92 Mn in H1 FY19; Q2 FY19 Cash Balance of \$346 Mn (after dividend payout of \$66 Mn)
- Announced share purchase program for Rs 9,883 Mn at maximum share price of Rs 1,350 in Q1 FY19

## Why Are We Different?





- T-Shaped Solution Strategy Domain depth + Breadth of Tech - 2C powered
- Tier 1 capabilities in BFSI
- Front2Back<sup>™</sup> Modernization
- X2C<sup>2TM</sup>
- Focus & Specialization
- Data Center of the Future is an Empty Room™
- N=1 Hyper personalization using HyperCloud
- Consistently Rated #1 or #2 by Customers



#### Email: Investor.Relations@mphasis.com

#### **About Mphasis**

Mphasis (BSE: 526299; NSE: MPHASIS) enables customers to reimagine their digital future by applying a unique formula of integrated cloud and cognitive technology. Mphasis X<sub>2</sub>C<sup>2</sup><sub>TM</sub> formula for success, (shift anything to cloud and power everything with cognitive), drives five dimensions of business value with an integrated consumer-centric Front to Back Digital Transformation, enabling Business Operations and Technology Transformation. Mphasis applies advancements in cognitive and cloud to traditional application and infrastructure services to bring much needed efficiency and cost effectiveness. Mphasis' core reference architectures and tools, combined with domain expertise and hyper specialization are the foundation for building strong relationships with marquee customers.

#### Important Confidentiality Notice

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# **Strong Leadership Team**



# **Experienced Board**



#### Davinder Singh Brar Chairman, Independent Director

Promoter of GVK Biosciences Formerly Director of the Reserve Bank of India (RBI)





N Kumar Independent Director

Vice Chairman of the Sanmar Group, a multinational conglomerate Honorary Consul General of Greece in Chennai



Jan Kathleen Hier Independent Director

Formerly Executive VP at Charles Schwab Served as VP Engineering at Transaction Technology, a Citicorp subsidiary



*Director* Senior Advisor at Blackstone based in New York Formerly Senior VP of Strategy at Dell

David Lawrence Johnson



Marshall Lux Director

Financial Services consultant and practitioner for over 30 years On the board/ advisory council of various PEs across industries and geographies



Paul James Upchurch Director

Executive Director at Blackstone Formerly an Executive VP at Nielsen



#### Amit Dixit Director

Senior Managing Director and Head of Private Equity in India for Blackstone Formerly a Principal at Warburg Pincus



Amit Dalmia Director

Managing Director in the Private Equity group in India for Blackstone Formerly served various management roles at Hindustan Unilever India

Blackstone Independent Directors