As more apps go low code, high-tech joins the fray

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According to IDC, more than 500 million apps will be built across the world by 2023. Many of these applications are likely to be created on low-code platforms.

Synopsis
Microsoft last year launched its Dynamics 365 Project Operations in India, built on top of its low-code platform. Mphasis used it to create an app in less than a week to track employee wellness and engagement.

Pune: Global market intelligence firm IDC has forecast that over 500 million apps will be built across the world by 2023. Many of these applications are likely to be created on low-code platforms, requiring minimal to no technical skills.

To tap into the growing demand for lowcode, no-code platforms, technology leader Microsoft Corp. last year launched its Dynamics 365 Project Operations in India, which is built on top of its Power Platform for low-code development. This integrates with existing enterprise systems without replacing them.

In India, the project is being deployed across large and small enterprises, said Praveen Mellacheruvu, business lead-business applications, Microsoft India.

"The intent of having these two together was to help customers use Dynamics 365 on their core process and then use the flexibility and agility you get with Power Platform for the rest of the processes," he said.

The adoption of the platform in India was accelerated partly because of the pandemic, with both enterprises and governments needing a way to quickly create apps and communicate with a pre-defined group of people.

Mphasis Ltd. used it to create an app in less than a week to track employee wellness and engagement in the early days of the pandemic. Civic bodies in Mumbai and Bengaluru first used it to create contact-tracing apps during the first wave, and then to track bed availability during the second wave.

"It's a question of companies and organisations beginning to understand the power of a tool like this. There is increasing awareness of the platform and now it's a question of taking that adoption to that next notch," said Mellacheruvu.

He expects adoption to follow a hockey stick graph, with a rapid uptick in implementation after the early adopters see how this can be extended to other functions. Within government enterprises, this would mean moving from a specific Covid-19 response app to how it can be used within the larger health department.

BY

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