

Coverage Report

**Mphasis Boosts Leadership to Drive European Business and Global Business
Process Service
January 10, 2024**

Online

Moneycontrol

[Mphasis appoints Ashish Devalekar as Head of Europe, Anurag Bhatia to lead global BPS business](#)

Devalekar brings expertise in originating and closing large deals, building high-performing teams, and implementing effective Go-to-market (GTM) strategies, the company said in a statement.

In his new role, Bhatia will focus on driving growth, with a focus on playing in the expanded addressable market with the adoption of AI solutions.

Information technology (IT) solutions provider Mphasis announced a strategic reallocation of leadership responsibilities to accelerate growth across multiple vectors. Effective immediately, Ashish Devalekar will assume the role of Head of Europe while Anurag Bhatia, the current Head of Europe, will lead Mphasis' Global Business Process Services business (BPS).

Devalekar brings expertise in originating and closing large deals, building high-performing teams, and implementing effective Go-to-market (GTM) strategies, the company said in a statement.

Bhatia's move to Head of Global BPS, a critical service offering in driving operational efficiency and amplifying the impact of Artificial Intelligence (AI) across client organisations; aligns with Mphasis's recent initiatives, including the launch of a dedicated AI Business Unit, aimed at unlocking the potential of AI, including Gen AI.

In his new role, Bhatia will focus on driving growth, with a focus on playing in the expanded addressable market with the adoption of AI solutions, driving the adoption of multiple AI-powered deal archetypes, and leveraging AI and automation to improve efficiency and effectiveness in client operations.

Business Standard

[Bengaluru-based IT company Mphasis appoints new Europe & GBPS head](#)

IT solutions provider Mphasis on Wednesday announced the reallocation of its leadership positions globally. It appointed Ashish Devalekar as Head of Europe, while Anurag Bhatia will lead the Global Business Process Service (GBPS) for the company.

Mphasis specialises in cloud and cognitive services and is based in Bengaluru. It has recently launched a dedicated AI Business unit, which will now be headed by Anurag.

In his new role, Anurag will focus on driving growth, with a strong focus on driving adoption of multiple AI-powered deal archetypes and leveraging AI and automation to improve efficiency and effectiveness in client operations, according to the official press release.

“Anurag's expertise in service transformation and his deep understanding of Mphasis' business make him the perfect fit to lead our Global Business Process Services. This move will allow us to focus on operational excellence through AI-driven transformation, a crucial area that will be instrumental in driving our future success,” said Nitin Rakesh, Chief Executive Officer and Managing Director of Mphasis.

Ashish, as the lead of the Europe region, “will help in building high-performing teams, and implementing effective Go-to-market (GTM) strategies.”

Commenting on his appointment, Ashish said, “I am thrilled to be joining Mphasis and confident that together with the talented team in Europe, we will build on the strong foundation that has been laid and achieve even greater success.”

“Ashish's deep understanding of the UK & European market, combined with his strong focus on customer success and building strategic partnerships, makes him the ideal leader to transform Mphasis' European business to the next level,” said Nitin Rakesh, CEO, Mphasis.

Tech Circle

[Mphasis appoints Ashish Devalekar as new head of Europe, Anurag Bhatia to lead Global BPS](#)

Mphasis, an IT solutions provider, has announced the appointment of Ashish Devalekar as its new Head of Europe. Meanwhile, Anurag Bhatia, the current Head of Europe, will take the lead in Mphasis' Global Business Process Services business (BPS).

Devalekar, comes with over two decades of experience driving consistent growth in Europe, and will be responsible for leading Mphasis' Europe business. With a proven track record of transforming businesses into high-growth units, Devalekar brings expertise in closing large deals, building high-performing teams, and implementing effective Go-to-Market (GTM) strategies.

Before joining Mphasis, Devalekar served as the Managing Director and Head of Europe and the Middle East at Virtusa for four years and as the Head of Financial Services UK at Capgemini.

Bhatia's shift to Head of Global BPS aligns with Mphasis's recent initiatives, including the launch of a dedicated AI Business Unit. This move is aimed at unlocking the potential of AI, including Gen AI, and driving operational efficiency across client organisations, the company said.

In his new role, Bhatia will focus on driving growth, playing in the expanded addressable market with the adoption of AI solutions, driving adoption of multiple AI-powered deal archetypes, and leveraging AI and automation to improve efficiency in client operations.

"Ashish's deep understanding of the UK & European market, combined with his strong focus on customer success and building strategic partnerships, makes him the ideal leader to transform Mphasis' European business to the next level. Anurag's expertise in service transformation and his deep understanding of Mphasis' business make him the perfect fit to lead our Global Business Process Services. This move will allow us to focus on operational excellence through AI driven transformation, a crucial area that will be instrumental in driving our future success," said Nitin Rakesh, Chief Executive Officer, and Managing Director of Mphasis.

Ashish Devalekar, the new Head of Europe, expressed his excitement about the new opportunity. "I am thrilled to be joining Mphasis and confident that together with the talented team in Europe, we will build on the strong foundation that has been laid and will achieve even greater success."

Anurag Bhatia, now Head of BPS, commented, "I am excited to lead the charge in aligning operations and AI to drive transformative outcomes for our clients. This realignment positions Mphasis to pioneer innovation and excellence in the evolving landscape of IT services."

BW People

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Mphasis, an information technology (IT) solutions provider specialising in cloud and cognitive services, today announced a strategic reallocation of leadership responsibilities to accelerate growth across multiple vectors. Effective immediately, Ashish Devalekar will assume the role of Head of Europe while Anurag Bhatia, the current Head of Europe, will lead Mphasis' Global Business Process Services business (BPS).

Ashish Devalekar, a seasoned leader with over two decades of experience in driving consistent growth in Europe across industry verticals, will be responsible for spearheading Mphasis' Europe business. With a proven track record of transforming businesses into high growth units. Ashish brings a wealth of expertise in originating and closing large deals, building high-performing teams, and implementing effective Go-to-market (GTM) strategies.

Bhatia's move to Head of Global BPS, a critical service offering in driving operational efficiency and amplifying the impact of Artificial Intelligence (AI) across client organisations; aligns with Mphasis's recent initiatives, including the launch of a dedicated AI Business Unit, aimed at unlocking the potential of AI including Gen AI. In his new role, he will focus on driving growth, with a strong focus on playing in the expanded addressable market with adoption of AI solutions, driving adoption of multiple AI powered deal archetypes, leveraging AI and automation to improve efficiency and effectiveness in client operations.

"Nurturing and harnessing talent is at the heart of Mphasis. Ashish's deep understanding of the UK & European market, combined with his strong focus on customer success and building strategic partnerships, makes him the ideal leader to transform Mphasis' European business to the next level. We are confident that under Ashish's leadership, we will continue to deliver exceptional value to our clients and further strengthen our position as a leading IT solutions provider in Europe," said Nitin Rakesh, Chief Executive Officer, and Managing Director of Mphasis. He also added, "Anurag's expertise in service transformation and his deep understanding of Mphasis' business make him the perfect fit to lead our Global Business Process Services. This move will allow us to focus on operational excellence through AI driven transformation, a crucial area that will be instrumental in driving our future success."

Devalekar, the incoming Head of Europe, expressed his excitement about the new opportunity. "I am thrilled to be joining Mphasis and confident that together with the talented team in Europe, we will build on the strong foundation that has been laid and achieve even greater success."

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Yahoo! Finance

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Finanzen.net

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FinanzNachrichten.de

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Computer Weekly

[Channel roundup: Who's gone where?](#)

Mphasis: The firm decided the start of the year was a good moment to shuffle its management deck. As a result, Ashish Devalekar assumed the role of head of Europe, while Anurag Bhatia, the current head of Europe, moved to take on responsibility for the firm's Global Business Process Services business.

"Nurturing and harnessing talent is at the heart of Mphasis," said Nitin Rakesh, the company's CEO and managing director. "Ashish's deep understanding of the UK and European market, combined with his strong focus on customer success and building strategic partnerships, makes him the ideal leader to transform Mphasis's European business to the next level.

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Date	Publication/ Portal	Headline
January 03, 2024	Business Standard	Bengaluru-based IT company Mphasis appoints new Europe & GBPS head
January 03, 2024	Moneycontrol	Mphasis appoints Ashish Devalekar as Head of Europe, Anurag Bhatia to lead global BPS business
January 03, 2024	TechCircle	Mphasis appoints Ashish Devalekar as new head of Europe, Anurag Bhatia to lead Global BPS
January 03, 2024	BW People	Mphasis Boosts Leadership To Drive European Business & Global Business Process Services
January 03, 2024	Yahoo! Finance	Mphasis Boosts Leadership to Drive European Business and Global Business Process Services
January 03, 2024	Finanzen.net	Mphasis Boosts Leadership to Drive European Business and Global Business Process Services
January 03, 2024	FinanzNachrichten.de	Mphasis Boosts Leadership to Drive European Business and Global Business Process Services
January 08, 2024	Computer Weekly	Channel roundup: Who's gone where?