

# **Coverage Report**

Mphasis Unveils Mphasis NeoCruxTM and Mphasis NeoZetaTM: A Powerful Duo for Al-Driven Software Engineering and Enterprise Modernization

July 29, 2024



## Online

# **NDTV Profit**

# Mphasis Launches NeoCrux, NeoZeta Platforms For Al-Led Software Engineering, Modernisation

IT solutions provider Mphasis Ltd. has launched NeoCrux, a tool that aims to improve software engineers' productivity by streamlining the software development lifecycle with the help of generative artificial intelligence-powered Agent Orchestrator. The platform allows engineers to integrate fit-for-purpose AI agents instead of limiting their access to one AI agent.

Mphasis also announced the launch of NeoZeta, a generative AI-based enterprise modernisation platform that offers transparency in the re-learning process to aid organisations in modernising critical systems.

# NeoCrux

The NeoCrux platform supports resources within agile teams to deliver measurable acceleration in Idea2Launch IT Value Stream. The first release is an in-IDE assistant for software engineers, which will be followed by an AI-powered requirement engineering workbench for product owners. The platform's enterprise edition is supported by personalised AI assistance that learns and adapts to individual engineers' behaviours, Mphasis said.

The platform offers personalised experience for developers, quality engineers and product owners, with the enterprise edition providing a 360-degree view with recommendation engine. Its basic edition will be available on Microsoft Visual Studio Marketplace and will provide out-of-the-box integration into GitHub Copilot.

# NeoZeta

NeoZeta leverages enterprise knowledge hidden in code and other technical artifacts and documents, offering a longer shelf-life for software systems developed on the platform. According to Mphasis, its key feature is transparency. Its design avoids black-box conversions and allows humans and AI agents to participate in enterprise modernisation with the help of open standards and knowledge graph technologies.

By leveraging enterprise knowledge, the platform has the potential to lower the time and cost of per-line-of-code modernisation. Its initial release supports relearning from Cobol, Naturals, Java and C++, along with Al-assisted validations by SMEs.

NeoZeta will be available on the Gen AI Foundry for Financial Services, a collaboration between AWS and Mphasis.AI business unit.

"Revolutionising the development landscape, Mphasis NeoCrux bridges the gap between innovation and efficiency by seamlessly integrating essential tools and harnessing the transformative capabilities of gen AI agents. At the same time, NeoZeta transforms enterprise application modernisation by unlocking hidden knowledge in code, non-code artifacts like architecture documents, meeting transcripts, etc., said Ramanathan Srikumar, chief solutions officer, Mphasis.



## **Business Standard**

Mphasis launches NeoCrux and NeoZeta platforms

For Al-driven software engineering and enterprise modernization

Mphasis announced the launch of Mphasis NeoCrux<sup>™</sup>, an industry-first tool designed to improve software engineer's productivity by streamlining the Software Development Lifecycle with the help of Generative AI (Gen AI) powered Agent Orchestrator. This is one of the first platforms in the market that provides flexibility to engineers to integrate fit-for-purpose AI Agents instead of limiting their access to one AI agent. In addition to NeoCrux, Mphasis also launched the only Gen AI-based Enterprise Modernization Platform in the marketplace, NeoZeta&trade, that offers full transparency into the re-learning process so organizations can modernize mission-critical systems with confidence.

"Mphasis NeoCrux and NeoZeta are game changers for engineers and enterprises," said Ramanathan Srikumar, Chief Solutions Officer, Mphasis. Revolutionizing the development landscape, Mphasis NeoCrux bridges the gap between innovation and efficiency by seamlessly integrating essential tools and harnessing the transformative capabilities of Gen AI agents. At the same time, NeoZeta transforms enterprise application modernization by unlocking hidden knowledge in code, non-code artifacts like architecture documents, meeting transcripts etc. Together, these platforms empower its users to focus on innovation while enhancing personalized experiences and delivering exceptional software solutions more efficiently for enterprises."



## **CRN**

Mphasis Unveils Mphasis NeoCruxTM and Mphasis NeoZetaTM: A Powerful Duo for Al-Driven Software Engineering and Enterprise Modernization

Mphasis, an Information Technology (IT) solutions provider specialising in cloud and cognitive services, announced the launch of Mphasis NeoCruxTM, an industry-first tool designed to improve software engineer's productivity by streamlining the Software Development Lifecycle with the help of Generative AI (Gen AI) powered Agent Orchestrator. This is one of the first platforms in the market that provides flexibility to engineers to integrate fit-for-purpose AI Agents instead of limiting their access to one AI agent. In addition to NeoCruxTM, Mphasis also launched the only Gen AI-based Enterprise Modernisation Platform in the marketplace, NeoZetaTM, that offers full transparency into the re-learning process so organisations can modernise mission-critical systems with confidence.

NeoCruxTM platform supports all critical resources within agile teams to deliver measurable acceleration in Idea2Launch IT Value Stream. The first release is an in-IDE assistant for software engineers, which will be followed by an AI-powered requirement engineering workbench for product owners. NeoCruxTM platform extends beyond basic agent orchestration; its enterprise edition is fuelled by powerful personalised AI assistance for engineers that learns and adapts to individual engineers' behaviours.

Key benefits of Mphasis NeoCruxTM include:

- Improved Developer Productivity: Mphasis NeoCruxTM has the potential to significantly improve engineers' efficiency by offering AI assistance thus reducing time on context switching.
- Enhance personalised experiences: The platform can boost experience for developers, quality engineers, and product owners alike.
- Enterprise edition offers a 360 view with recommendation engine, thus accelerating Idea2Launch Velocity.

Mphasis NeoCruxTM basic edition will be available on Microsoft Visual Studio Marketplace and will provide out-of-the-box integration into GitHub Copilot.

Mphasis NeoZetaTM, is not an Al-powered code converter but an innovative platform that tackles the challenge of enterprise application modernisation. The platform unleashes enterprise knowledge hidden in code and other technical artifacts and documents, offering virtually unlimited shelf-life for the software systems developed on NeoZetaTM. One of the key features of the platform is transparency: NeoZetaTM design avoids black-box conversions and with the help of open standards and knowledge graph technologies, ensures both humans and Al agents can participate in the modernisation journey.

"Mphasis NeoCruxTM and NeoZetaTM are game changers for engineers and enterprises," said Ramanathan Srikumar, Chief Solutions Officer, Mphasis. "Revolutionising the development landscape, Mphasis NeoCruxTM bridges the gap between innovation and efficiency by seamlessly integrating essential tools and harnessing the transformative capabilities of Gen AI agents. At the same time, NeoZetaTM transforms enterprise application modernisation by unlocking hidden knowledge in code, non-code artifacts like architecture documents, meeting transcripts etc. Together, these platforms empower its users to focus on innovation while enhancing personalised experiences and delivering exceptional software solutions more efficiently for enterprises."



Key benefits of Mphasis NeoZetaTM include:

- Reduced Modernisation Costs: By leveraging enterprise knowledge, NeoZetaTM can lower the time and cost of perline-of-code modernisation by 60% or more.
- Broad Applicability: The initial release of NeoZetaTM supports relearning from Cobol, Naturals, Java, and C++
- Supports Al-assisted validations by SMEs at all stages of the modernisation journey.

NeoZetaTM pilot programs across diverse industries (including a multi-national wealth management organisation and large North American railway operator) has shown its ability to adapt to individual organisation taxonomies successfully.



# **Insurance Edge**

# Mphasis Launches NeoCruxTM

Mphasis, (BSE: 526299; NSE: MPHASIS), an Information Technology (IT) solutions provider specializing in cloud and cognitive services, today announced the launch of Mphasis NeoCruxTM, an industry-first tool designed to improve software engineer's productivity by streamlining the Software Development Lifecycle with the help of Generative AI (Gen AI) powered Agent Orchestrator.

This is one of the first platforms in the market that provides flexibility to engineers to integrate fit-for-purpose AI Agents instead of limiting their access to one AI agent.

In addition to NeoCruxTM, Mphasis also launched the only Gen AI-based Enterprise Modernization Platform in the marketplace, NeoZetaTM, that offers full transparency into the re-learning process so organizations can modernize mission-critical systems with confidence. NeoCruxTM platform supports all critical resources within agile teams to deliver measurable acceleration in Idea2Launch IT Value Stream.

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#### **ITBusinessNet**

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# **VMBlog**

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#### Yahoo Finance

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#### **News Channel 8**

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## Morningstar

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- Improved Developer Productivity: Mphasis NeoCruxTM has the potential to significantly improve engineers' efficiency by offering AI assistance thus reducing time on context switching.
- Enhance personalized experiences: The platform can boost experience for developers, quality engineers, and product owners alike.
- Enterprise edition offers a 360 view with recommendation engine, thus accelerating Idea2Launch Velocity.

Mphasis NeoCruxTM basic edition will be available on Microsoft Visual Studio Marketplace and will provide out-ofthe box integration into GitHub Copilot



Key benefits of Mphasis NeoZetaTM include:

- Reduced Modernization Costs: By leveraging enterprise knowledge, NeoZetaTM can lower the time and cost of perline-of-code modernization by 60% or more.
- Broad Applicability: The initial release of NeoZetaTM supports relearning from Cobol, Naturals, Java, and C++
- Supports AI-assisted validations by SMEs at all stages of the modernization journey.

NeoZetaTM pilot programs across diverse industries (including a multi-national wealth management organization and large North American railway operator) has shown its ability to adapt to individual organization taxonomies successfully.



#### Fox 8

Mphasis Unveils Mphasis NeoCrux™ and Mphasis NeoZeta™: A Powerful Duo for Al-Driven Software Engineering and Enterprise Modernization (fox8.com)

- Early projections suggest NeoCrux's platform improves an engineer's productivity by 40% and accelerates Idea2Launch Velocity by up to 60%
- NeoZetaTM, an AI powered Modernization platform minimize Time to Market (TTM) and reduce cost of modernization by up to 60%.

Mphasis, (BSE: 526299; NSE: MPHASIS), an Information Technology (IT) solutions provider specializing in cloud and cognitive services, today announced the launch of Mphasis NeoCruxTM, an industry-first tool designed to improve software engineer's productivity by streamlining the Software Development Lifecycle with the help of Generative AI (Gen AI) powered Agent Orchestrator. This is one of the first platforms in the market that provides flexibility to engineers to integrate fit-for-purpose AI Agents instead of limiting their access to one AI agent. In addition to NeoCruxTM, Mphasis also launched the only Gen AI-based Enterprise Modernization Platform in the marketplace, NeoZetaTM, that offers full transparency into the re-learning process so organizations can modernize mission-critical systems with confidence.

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## **WGN 9**

Mphasis Unveils Mphasis NeoCrux<sup>™</sup> and Mphasis NeoZeta<sup>™</sup>: A Powerful Duo for Al-Driven Software Engineering and Enterprise Modernization (wgntv.com)

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# **Seeking Alpha**

Mphasis Unveils Mphasis NeoCrux™ and Mphasis NeoZeta™: A Powerful Duo for Al-Driven Software Engineering and Enterprise Modernization | Seeking Alpha

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Online					
Date	Publication/ Portal	Country	Headline		
26 July 2024	NDTV Profit	India	Mphasis Launches NeoCrux, NeoZeta Platforms For		
-			Al-Led Software Engineering, Modernisation		
26 July 2024	Business Standard	India	Mphasis launches NeoCrux and NeoZeta platforms		
26 July 2024	CRN	India	Mphasis Unveils Mphasis NeoCruxTM and Mphasis		
			NeoZetaTM: A Powerful Duo for Al-Driven Software		
			<b>Engineering and Enterprise Modernization</b>		
29 July 2024	Insurance Edge	UK	Mphasis Launches NeoCruxTM		
26 July 2024	ITBusinessNet	US	Mphasis Unveils Mphasis NeoCruxTM and Mphasis		
			NeoZetaTM: A Powerful Duo for Al-Driven Software		
			Engineering and Enterprise Modernization – IT		
			Business Net		
26 July 2024	VMBlog	US	Mphasis Unveils Mphasis NeoCrux and Mphasis		
			NeoZeta: A Powerful Duo for Al-Driven Software		
			Engineering and Enterprise Modernization :		
			@VMblog		
26 July 2024	Yahoo Finance	US	Mphasis Unveils Mphasis NeoCrux <sup>™</sup> and Mphasis		
			NeoZeta™: A Powerful Duo for Al-Driven Software		
			Engineering and Enterprise Modernization		
			(yahoo.com)		
26 July 2024	News Channel 8	US	Mphasis Unveils Mphasis NeoCrux <sup>™</sup> and Mphasis		
			NeoZeta™: A Powerful Duo for Al-Driven Software		
00110001			Engineering and Enterprise Modernization		
26 July 2024	Morningstar	US	Mphasis Unveils Mphasis NeoCrux™ and Mphasis		
			NeoZeta™: A Powerful Duo for Al-Driven Software		
			Engineering and Enterprise Modernization		
26 July 2024	I/TI A	US	Morningstar  Mahasia Unvails Mahasia NegCruyIM and Mahasia		
26 July 2024	KTLA	US	Mphasis Unveils Mphasis NeoCrux <sup>™</sup> and Mphasis NeoZeta <sup>™</sup> : A Powerful Duo for Al-Driven Software		
			Engineering and Enterprise Modernization (ktla.com)		
26 July 2024	Benzinga	US	Mphasis Unveils Mphasis NeoCrux™ and Mphasis		
20 July 2024	Denzinga	03	NeoZeta™: A Powerful Duo for Al-Driven Software		
			Engineering and Enterprise Modernization		
			(wgntv.com)		
26 July 2024	Finanzen	US	Mphasis Unveils Mphasis NeoCrux™ and Mphasis		
20 July 2024	T manzen		NeoZeta™: A Powerful Duo for Al-Driven Software		
			Engineering and Enterprise Modernization		
			finanzen.net		
26 July 2024	KXAN	US	Mphasis Unveils Mphasis NeoCrux <sup>™</sup> and Mphasis		
,			NeoZeta™: A Powerful Duo for Al-Driven Software		
			Engineering and Enterprise Modernization		
			(kxan.com)		
26 July 2024	Fox 8	US	Mphasis Unveils Mphasis NeoCrux™ and Mphasis		
			NeoZeta™: A Powerful Duo for Al-Driven Software		



			Engineering and Enterprise Modernization (fox8.com)
26 July 2024	WGN 9	US	Mphasis Unveils Mphasis NeoCrux <sup>™</sup> and Mphasis NeoZeta <sup>™</sup> : A Powerful Duo for Al-Driven Software Engineering and Enterprise Modernization (wgntv.com)
26 July 2024	Seeking Alpha	US	Mphasis Unveils Mphasis NeoCrux™ and Mphasis NeoZeta™: A Powerful Duo for Al-Driven Software Engineering and Enterprise Modernization   Seeking Alpha