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## Mphasis partners with CII for Corporate Social Responsibility initiative

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**Bangalore, September 19, 2008:** Mphasis, an EDS Company, announced its partnership with Confederation of Indian Industry (CII) Karnataka to implement “*Namma Halli*” (Our Village) – a Corporate Social Responsibility Initiative. Mphasis will work with Srinivasa Services Trust (SST) on the project in Doora Village, Mysore District, Karnataka.

Mphasis has made a three year commitment and will provide financial and voluntary support to SST towards the adoption and development of village Panchayat ‘Doora’ comprising of four villages - Doora, Talur, Muradagalli and Dodda Katuru - located 130 kms. from Bangalore and 21 kms. from Mysore in Karnataka.

Together SST and Mphasis have chalked out a detailed program. The joint goals include deliverables around sustainable economic development, health, agricultural practices, livestock management, education and youth development, waste management and overall human development. The project will involve an investment of close to Rs. 28 lakhs over the three-year period resulting in improved access to a better village environment.

“We are deeply committed to the community in which we work, and the *Namma Halli* project reiterates our focus on Public Private Partnership for societal development,” said Jeya Kumar, CEO Mphasis. “Most importantly, the project will give our employees an opportunity to volunteer, collaborate with local people, and make a recognizable difference to the village environment.”

“Our partnership with Mphasis is symbolic of a direct connection between industries and the development work at the grass roots level in Karnataka,” said S. Viswanathan, Chairman, CII Karnataka “*Namma Halli*. This partnership will enable us to join hands in an organized manner with the ongoing effort of the government and the civil society to bridge the developmental gap. Our combined aim is to build a self-sustainable model at the end of the project.”

## **About Mphasis**

Mphasis, an EDS company, is a leading Applications Services, Remote Infrastructure Services, BPO and KPO services provider. We deliver real improvements in business performance for clients through a combination of technology know-how, domain and process expertise. With currently over 28,000 people on the roles, we service clients in Financial Services, Healthcare, Communications, Transportation, Consumer & Retail industries and to Governments around the world.

To know more, please visit [www.mphasis.com](http://www.mphasis.com).

## **About HP**

HP, the world's largest technology company, provides printing and personal computing products and IT services, software and solutions that simplify the technology experience for consumers and businesses. HP completed its acquisition of EDS on Aug. 26, 2008. More information about HP (NYSE: HPQ) is available at <http://www.hp.com/>.

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