

Mphasis and Softomotive Team up to Amplify Digital Transformation Services Leveraging the power of Robotic Process Automation (RPA)

Bengaluru, 20 September, 2017 -- [Softomotive](#), one of the leading Robotic Process Automation (RPA) technology providers, and [Mphasis](#), an IT services provider specializing in cloud and cognitive services, today announced a new Solution Partner relationship to empower their digital transformation capabilities for clients worldwide. The collaboration builds on deep vertical expertise, next-generation IT services and advanced automation technology to help organizations accelerate their digital transformation journey across industries globally.

“We are excited to join forces with Mphasis. RPA is one of the most disruptive trends in the digital era eliminating costs, increasing accuracy, delivering faster business outcomes and leading to a boost in overall productivity. The robust exchange of industry and technological expertise with Mphasis will play a crucial role in introducing new ways of delivering business value,” said **Marios Stavropoulos, CEO and founder, Softomotive**.

“With this partnership, we would be able to leverage Softomotive’s leading industry agnostic RPA technology to help our client’s through their service transformation journey powered by automation. We are excited to offer our clients a robust set of capabilities that brings Robotic Process Automation (RPA), Artificial Intelligence (AI) and cognitive in variety of contexts including tech-centered operations transformation, cloud migration and end to end digitalization. We look forward to launching this relationship with Softomotive to future-proof our customers leveraging a dual-shore model,” said **Dinesh Venugopal, President - Direct Core Business and Digital, Mphasis**.

Mphasis’ next generation IT services packaged together with Softomotive’s automation expertise will be the catalyst to aid Robotic Process Automation rapid deployment and adoption to help clients across industries thrive on digital transformation. The combined value proposition enables dramatic cost savings, process efficiencies and allows more time for strategic thinking and innovation.

Softomotive Robotic Process Automation (RPA) is a powerful automation platform that enables organizations to develop, manage and track their own digital workforce. With unique features that can support complex real-life automation scenarios, Softomotive RPA is known as one of the most reliable and scalable automation solutions globally.

Softomotive’s RPA technology compliments Mphasis’ transformation offering by seamlessly integrating with all enterprise systems in a non-intrusive manner, leveraging sophisticated security features, guaranteeing reliable access of all enterprise assets and safe guarding business processes. Aligned with Mphasis mission, Softomotive RPA adoption will ultimately lead to digitization of the majority of business processes, which is the core and true enabler of business transformation in a cost effective manner.

About Mphasis

Mphasis (BSE: 526299; NSE: MPHASIS) enables customers to reimagine their digital future by applying a unique formula of integrated cloud and cognitive technology. Mphasis X2C2™ formula for success, (shift anything to cloud and power everything with cognitive), drives five dimensions of business value with an integrated consumer-centric Front to Back Digital Transformation, enabling Business Operations and Technology Transformation. Mphasis applies advancements in cognitive and cloud to traditional application and infrastructure services to bring much needed efficiency and cost effectiveness. Mphasis’ core reference architectures and tools, combined with domain expertise and hyper specialization are the foundation for building strong relationships with marquee customers. Click [here](#) to know more.

About Softomotive

Softomotive is a world - class Robotic Process Automation (RPA) technology provider, trusted by more than 7,000 companies worldwide. Operating in the software automation market since 2005, Softomotive offers the most reliable and scalable automation solutions, bridging the gap between best-of-breed technology and

continuous innovation to deliver true business transformation. The company provides a powerful automation platform that enables organizations to develop, manage and track their own digital workforce. Learn more at www.softomotive.com

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