
New York, March 15, 2018

[Mphasis](#) (BSE: 526299; NSE: MPHASIS), a leading IT solutions provider specializing in cloud and cognitive services, today announced that it has been recognized as a Major Contender by [Everest Group](#), a consulting and research firm focused on strategic IT, business services and sourcing, in the report titled: 'Cloud Enablement Services-Market Trends and Services PEAK Matrix™ Assessment 2018: Containers and SDI Gathering Steam'.

The report recognizes Mphasis' investments in developing forward looking cloud solutions that are equipped with automation and next-generation technology capabilities. The report also highlights the credible partnerships that the company has built to expand its competences in the cloud space. In addition, it showcases the company's meaningful traction in the domain of cloud enablement services within its existing clientele for IT services. The report also discusses how Mphasis has been able to register credible deal wins with new logos.

Key initiatives that helped Mphasis strengthen its cloud portfolio include:

- Mphasis' vision for helping customers on their hybrid cloud journey by offering a wide range of solutions across industry segments. The company does this by enabling organizations to scale-up services by integrating cloud with their respective businesses
- Investments in developing technology-driven solutions that are focused on next-generation technologies such as automation, deep learning and predictive analysis
- Mphasis Cloud Platform – Building a comprehensive cloud management platform integrated with ITSM capabilities, along with automation
- InfraGenie – An intelligent automation platform for pre-integrated service delivery that works across hybrid cloud, enabling digital operations and automating up to 50-80 percent of all operational activities
- DevOps Analyzer – DevOps optimization solution that addresses IT challenges and improves time-to-value
- Mphasis Cloud Migration Methodology – A framework that assists enterprises with migrating workloads to the cloud

"Mphasis' objective over the last year has been to undertake a transformation journey to emerge as a cloud and cognitive specialist. To make that happen, the company had put in place the industry-specific X2C²™ framework – which implies 'Anything to Cloud' and 'Powered by Cognitive'. In an ever evolving digital universe, Mphasis has envisioned the path ahead for enterprises to transform their business environments by leveraging disruptive technology. The company has also done so by introducing the concept of 'Front to Back™ (F2B) transformation'. This recognition is a testament to our vision of providing progressive solutions to our clients and what is noteworthy is the speed at which we drove the transformation internally," said **Dinesh Venugopal, President, Mphasis Direct and Digital**.

"Mphasis' credible cloud delivery capabilities and meaningful investments (partnerships, IP, etc.) in forward-looking cloud services themes such as orchestration, automation, and software-defined infrastructure have helped position the company as a Major Contender in this assessment. The investments have helped Mphasis to not only upsell cloud services within existing accounts, but also secure new logos with cloud transformation as an entry point," said **Ashwin Venkatesan, Practice Director, Everest Group**

The evaluation of the report was based on the analysis of 21 leading service providers on the Everest Group's PEAK Matrix for Cloud Enablement Services. This assessment adopts an objective and fact-based approach that leverages service providers' RFIs and Everest Group's proprietary databases with providers' deals and operational capabilities. In addition, these results are further validated/fine-tuned based on the firm's market experience, buyer interactions and provider briefings.

About Mphasis

Mphasis (BSE: 526299; NSE: MPHASIS) enables customers to reimagine their digital future by applying a unique formula of integrated cloud and cognitive technology. Mphasis [X2C²™](#) formula for success, (anything to cloud

powered by cognitive), drives multi-dimensions of business value with an integrated consumer-centric [Front to Back Digital Transformation](#)[™], enabling Business Operations and Technology Transformation. Mphasis applies advancements in cognitive and cloud to traditional application and infrastructure services to bring much needed efficiency and cost effectiveness. Mphasis' core reference architectures and tools, combined with domain expertise and hyper specialization are the foundation for building strong relationships with marquee clients. Click [here](#) to know more.

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