

# Knowledge@Wharton Appoints Ganesh Ayyar, CEO- Mphasis to its Advisory Board

~ First Indian technology leader to accomplish the prestigious role ~

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Knowledge@Wharton, the research and business analysis journal of the Wharton School of the University of Pennsylvania, has named Ganesh Ayyar, CEO, [Mphasis](#) to its advisory board. Mr. Ayyar will help Knowledge@Wharton to augment its social mission to provide free access to knowledge all across the globe. The Knowledge@Wharton network, through its websites and radio station, reach out to nearly five million people in more than 200 countries and territories on a regular basis.

Knowledge@Wharton network offers free access to knowledge in various formats including analysis of current business trends, interviews with industry leaders and Wharton faculty, articles based on recent business research, conference overviews, book reviews, links to relevant content and database of more than 6,300 articles and research abstracts.

Besides being a trustworthy reference source for business leaders, Knowledge@Wharton had ventured into providing content for high school students, educators and teachers five years ago. It has established a website: Knowledge@Wharton High School, with a mission to share knowledge about financial literacy, entrepreneurship, leadership and other business topics. The program has been growing rapidly with a focus on financial literacy for students at the bottom of the pyramid, initially concentrating on Africa and India and gradually expanding to other countries.

“I am pleased to welcome Ganesh Ayyar to our board. Ganesh is a digital age CEO who brings a unique blend of inquisitiveness and hands on expertise on the societal impact of technology,” said **Mukul Pandya, Executive Director and Editor-in-chief of Knowledge@Wharton.** “Our interactions with Mr. Ayyar have provided us significant intellectual insights and we believe he is an excellent addition to our advisory board.”

Commenting on the appointment, **Ganesh Ayyar, Chief Executive Officer & Executive Director, Mphasis** said, “It is a great honor to join Knowledge@Wharton’s advisory board. It will be my great pleasure to be a key stake holder in their journey of spreading the lights of knowledge across the walks of society. The world is undergoing a digital transformation and billions of people will benefit largely from this wave. I firmly believe that Knowledge@Wharton can play a catalyst role in this knowledge transfer, enabling billions to take unparalleled advantages.”

## About the Wharton School and Knowledge@Wharton

Founded in 1881 as the first collegiate business school, the [Wharton School](#) of the University of Pennsylvania is recognized globally for intellectual leadership and ongoing innovation across every major discipline of business education. With a broad global community and one of the most published business school faculties, Wharton creates economic and social value around the world. The School has 5,000 [undergraduate](#), [MBA](#), [executive MBA](#), and [doctoral](#) students; more than 9,000 participants in [executive education programs](#) annually and a powerful [alumni network](#) of 94,000 graduates.

[Knowledge@Wharton](#) is the online business analysis journal of the [Wharton School of the University of Pennsylvania](#). The site, which is free, captures relevant knowledge generated at Wharton and beyond by offering articles and videos based on research, conferences, speakers, books and interviews with faculty and other experts on global business topics.

## About Mphasis

Mphasis (an HP Company) enables chosen customers to meet the demands of an evolving market place. Mphasis fuels this by combining superior human capital with cutting edge solutions in hyper-specialized areas. Contact Mphasis on [www.mphasis.com](http://www.mphasis.com).

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