

*~ To invest INR 50 M over the next three years to co-create open source IP assets to solve social and enterprise challenges*

**Bengaluru, April 11, 2018**

[Mphasis](#) (BSE: 526299; NSE: MPHASIS), a leading IT solutions provider specializing in cloud and cognitive services, today announced its collaboration with [International Institute of Information Technology Bangalore \(IIIT-B\)](#) to set up an Mphasis – IIIT-B Center of Excellence for Cognitive Computing. The Center will focus on applied research with relevance for society and enterprises. Mphasis will invest more than INR 50 M over the next three years on this initiative.

The key expected outcomes from the Mphasis – IIIT-B Center of Excellence for Cognitive Computing includes:

- World-class proof of concepts, prototypes, and research papers. All intellectual assets generated from the program would be open sourced and accessible for everyone.
- Annual conferences and workshops to encourage collaboration and knowledge exchange between academia and industry
- Periodic cognitive computing training programs for students from underserved communities
- A think tank to provide consultation for startups, industry partners and Government.

“Cognitive technology is transforming all aspects of enterprises and society today. This requires dedicated investments to build a world class ecosystem accessible for all. We have a great partner in IIIT-B and together we are committed to building the first of its kind cognitive computing center focusing on machine learning, deep learning, natural language processing, sensors and augmented reality,” said **Nitin Rakesh, Chief Executive Officer and Executive Director, Mphasis**

“IIIT-Bangalore has a unique combination of depth of Information technology skills and a focus on solving large scale societal problems in healthcare, education and smart governance. The seamless connect between academics, research and innovation enables technology to be transformed into products. The partnership with Mphasis provides a powerful way to enhance our research in cognitive computing and reach out to the sections of society that can benefit the most from it,” said **Prof. S. Sadagopan, Director at IIIT-B.**

The maiden conference to discuss societal and enterprise challenges and the inauguration of the Center of Excellence for Cognitive Computing, IIIT-B campus will be scheduled in June 2018.

### **About IIIT-Bangalore**

The International Institute of Information Technology Bangalore (IIIT-B) was set up consequent to the Karnataka Industrial Promotion Policy for the Information Technology sector of 1997. The Institute was registered in September 1998. The Institute is a registered not-for-profit society funded jointly by the Government of Karnataka and the IT industry. The Institute works in partnership with the corporate sector, while retaining the freedom of an academic institution. IIIT-B is an exclusive graduate school that offers programs that lead to post-graduate degrees. The graduate study programs offered lead to (a) course-based outcomes, namely the Integrated Master of Technology (Integrated M. Tech.), and the Master of Technology (M. Tech.) in Information Technology and Electronic Systems Design, M. Sc in Digital Society, and (b) research outcomes, namely, the Master of Science by Research, and the Doctor of Philosophy (Ph.D) degrees.

### **About Mphasis**

Mphasis (BSE: 526299; NSE: MPHASIS) enables customers to reimagine their digital future by applying a unique formula of integrated cloud and cognitive technology. Mphasis [X2C<sup>2</sup>™](#) formula for success, (anything to cloud powered by cognitive), drives multi-dimensions of business value with an integrated consumer-centric [Front2Back Digital Transformation™](#), enabling Business Operations and Technology Transformation. Mphasis applies

advancements in cognitive and cloud to traditional application and infrastructure services to bring much needed efficiency and cost effectiveness. Mphasis' core reference architectures and tools, combined with domain expertise and hyper specialization are the foundation for building strong relationships with marquee clients. Click [here](#) to know more.

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