

Mphasis included in the “12 Providers That Matter Most” in Midsize Digital Experience Agencies Report



The 2018 Q4 report evaluated 12 vendors based on 21 criteria, including current offering, strategy, and market presence

New York, NY, November 15, 2018

[Mphasis](#) (BSE: 526299; NSE: MPHASIS), a leading IT solutions provider specializing in cloud and cognitive services, today announced that it has been included in the “12 Providers That Matter Most” in Digital Experience Agencies Report in Q4 of 2018 by Forrester Research, Inc. The report evaluated 12 vendors based on 21 criteria, including current offering, strategy, and market presence.

In an extensive evaluation of digital experience suites for midsize organizations, Forrester identified, researched, analyzed, and scored the most significant vendors. The report details findings in order to highlight how each provider measures up and helps application development and delivery professionals elevate their business.

According to the report, [The Forrester Wave™: Midsize Digital Experience Agencies, Q4 2018](#), “Compared with other vendors we evaluated, Mphasis has higher adoption and quality of content management services and good adoption of technology, customer data, and analytics services. It has lower adoption of other services, including marketing and design.” In addition, Forrester also states that “Mphasis scores well in partner strategy, with developers certified in core software, data, and cloud platforms.

Forrester tracks the capabilities and strategy of 67 digital experience agencies, partners that “help companies design, build, and manage digital customer experiences in the context of their digital business transformation. Forrester narrowed that list to 12 of the best midsize digital experience agencies from a wide range of heritages.

“We are excited to be named a contender in Forrester’s report. We believe our positioning in the report and our scores highlight the strength and flexibility of Mphasis’ hyper-personalized solutions to service clients.” As the pace of technology disruption continues to evolve, being mentioned as a contender reaffirms our commitment of working with clients to execute a highly effective approach that ensures smart and trusted choices for our customers,” said **Dinesh Venugopal, President - Mphasis Direct and Digital**.

About Mphasis

[Mphasis](#) (BSE: 526299; NSE: MPHASIS) applies next-generation technology to help enterprises transform businesses globally. Customer centricity is foundational to Mphasis and is reflected in the Mphasis’ [Front2Back™](#) Transformation approach. Front2Back™ uses the exponential power of cloud and cognitive to provide hyper-personalized ($C=X2C^2_{TM}=1$) digital experience to clients and their end customers. Mphasis’ Service Transformation approach helps ‘shrink the core’ through the application of digital technologies across legacy environments within an enterprise, enabling businesses to stay ahead in a changing world. Mphasis’ core reference architectures and tools, speed and innovation with domain expertise and specialization are key to building strong relationships with marquee clients. Click [here](#) to know more.

For further information, please contact:

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