



Mahadevapura Lake gets an eco-friendly Sewage Treatment Plant as part of a multi-stakeholder initiative with BBMP

BENGALURU June 13, 2019: In a unique initiative, leading corporates in Bengaluru have come together to partner with United Way Bengaluru (UWBe), BBMP and Citizen's Group to construct an eco-friendly Sewage Treatment Plant (STP) of 1 million litres a day (1MLD) capacity at the Mahadevapura Lake in the city. Supported by Amazon, [Mphasis](#), Dell Technologies, HTC Global and BORDA, the multi-stakeholder effort is aimed at rejuvenating the Mahadevapura Lake, which adjoins their offices at Bagmane World Technology Centre. The STP will tap and treat 1MLD wastewater flowing in an adjoining drain and discharge it into the lake every day. The inaugural ceremony took place today at Mahadevapura Lake.

UWBe has demonstrated success with its **Wake the Lake campaign**, and this is bringing together skills and expertise from various fields. The STP is an eco-friendly natural solution. It is a chemical free process with minimum dependence on electricity for treating the wastewater. It is an anaerobic process called DEWATS, which aims to mimic natural processes by providing the right conditions for microbial action. The Bangalore-based Consortium for DEWATS Dissemination Society (CDD Society) have provided the technical expertise for design and implementation of the STP. The construction was led by Revlon Build tech.

Speaking on the initiative, Kishore Thota, Director Customer Experience and Marketing, Amazon India says, "We are happy to associate with UWBe and BBMP to align efforts around intergovernmental initiatives to contribute to and preserve the city's ecological systems to positively impact the local communities. The rejuvenation of the Mahadevapura Lake will be able to restore the rich biodiversity and inspire citizens to create hubs for a vibrant socio-cultural life."

"We have a responsibility to give back to the society we reside in and this project with UWBe and BBMP is one such effort. We hope this initiative will bring back the lake its lost glory. This is a classic example of collaboration to safeguard the nature for our future generations," said **Meenu Bhambhani, Vice President and Head of Corporate Social Responsibility, [Mphasis](#)**.

Echoing similar sentiments, Sarv Saravanan, Corporate Senior Vice President & General Manager, India Center of Excellence, Dell Technologies said, "We at Dell Technologies have always been committed to the good of the people and the planet. The STP initiative at Mahadevapura Lake is an extension of this commitment. We are glad to partner with UWBe, BBMP and other corporates."

I am so excited to see this unfold. Bengaluru once a city of lakes is well on its way to reclaim its past. United Way's ethos --- "Mobilizing the Caring Power of Communities" is well demonstrated by this initiative by which the Mahadevapura Lake will now have 1 Million Litres of sewage Water treated and put back into the lake every day. A spirited team effort of BBMP, Community and the Corporate Partners with UWBe anchoring the whole initiative, said Prashanth Prakash, Board Chair, United Way Bengaluru.



“Multiple stakeholders coming together for a cleaner and greener environment is what encouraged us to support this project. We hope that the success of the project encourages more funds towards lake rejuvenation in Bangalore,” said Stanzin Tsephel, Director, BORDA-South Asia

“It makes us immensely proud and happy that we have the support of civil society and corporates and they are doing so much to make our city clean and green,” said R.L. Parameshwaraiah, Chief Engineer-Lakes, BBMP.

“UWBe’s development initiatives are designed to ensure that corporates derive maximum impact from their investments. With water taking centerstage in the push for cleaner and greener environments in recent times, this initiative is a step towards meeting the objectives of policy makers, corporates and civil society at large. Thanks to the coordinated team efforts of all, this was made possible, said Rajesh Krishnan, Executive Director, UWBe.

“We hope that this project serves as an example for managing untreated wastewater that enters our lakes in large quantities. It is very commendable that corporates have come together to fund this project. The CSR financing allowed us to implement the project in a Design-Build model that provided for a more dynamic implementation approach to accommodate unforeseen site conditions,” said PG Ganapathy, Director (Programs), CDD Society.

About United Way Bengaluru:

Established in 2008, United Way Bengaluru (UWBe) is a not-for profit organisation that seeks to engage with and empower local communities. It is locally registered under The Karnataka Society Registrations Act with 12A, 80G and FCRA compliance and ISO certification. It is also affiliated to the Indian Institute of Corporate Affairs (IICA). UWBe focuses its efforts on education, livelihood, health and environment because they form the building blocks for a good quality of life. By collaborating with subject matter experts from different verticals of society, through campaigns like **Wake the Lake**, UWBe has been successful in developing high impact and sustainable solutions to local issues that benefits the entire community.

About Mphasis

[Mphasis](#) (BSE: 526299; NSE: MPHASIS) applies next-generation technology to help enterprises transform businesses globally. Customer centricity is foundational to Mphasis and is reflected in the Mphasis’ [Front2Back™](#) Transformation approach. Front2Back™ uses the exponential power of cloud and cognitive to provide hyper-personalized (C= $X2C^2_{TM}=1$) digital experience to clients and their end customers. Mphasis’ Service Transformation approach helps ‘shrink the core’ through the application of digital technologies across legacy environments within an enterprise, enabling businesses to stay ahead in a changing world. Mphasis’ core reference architectures and tools, speed and innovation with domain expertise and specialization are key to building strong relationships with marquee clients. Click [here](#) to know more.



About Amazon Cares

Amazon believes that the most radical & transformative inventions are often those that empower others to unleash their creativity and pursue their dreams. Amazon Cares demonstrates the philosophy of being 'good neighbors' through the activities undertaken in areas where our employees and customers live. The Company imbibes this philosophy to empower and engage its employees, customers, sellers, local communities and other stakeholders in its contributions to create opportunities and transform lives. Amazon Cares currently runs several programs such as Gift a Smile that is transforming & enabling new ways of giving and Amazon in the Community that is empowering local communities with tools & services that enable them to create opportunities for their growth.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit amazon.com/about and follow [@AmazonNews](https://twitter.com/AmazonNews).

About Dell Technologies:

[Dell Technologies](https://www.delltechnologies.com) is a unique family of businesses that provides the essential infrastructure for organizations to build their digital future transform IT and protect their most important asset, information. The company services customers of all sizes across 180 countries – ranging from 98 percent of the Fortune 500 to individual consumers – with the industry's most comprehensive and innovative portfolio from the edge to the core to the cloud.