

Mphasis Achieves AWS AI Competency, Strengthening Leadership in Generative AI Solutions



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[Mphasis](#), ([BSE: 526299](#); [NSE: MPHASIS](#)), a global AI-led, platform-driven technology solutions provider, today announced that it has achieved the AWS AI Competency. This recognition underscores Mphasis' deep expertise in building, deploying, and scaling enterprise-grade Artificial Intelligence (AI) and Generative AI (Gen AI) solutions on Amazon Web Services (AWS).

The AWS AI Competency recognizes AWS Partners with proven technical proficiency, customer success, and validated solutions that leverage AWS AI and machine learning services to drive measurable business outcomes. By earning this Competency, Mphasis joins an elite group of AWS Partners globally who have demonstrated excellence in delivering production-ready AI use cases across industries.

This milestone builds on the collaboration between Mphasis and AWS that established an AWS Gen AI Foundry, led by [Mphasis.ai](#). This reinforces Mphasis' commitment to help enterprises accelerate adoption of Generative AI at scale. Through this collaboration, Mphasis enables clients to move from experimentation to production by combining domain expertise, cloud-native architectures, and responsible AI practices.

“Achieving the AWS AI Competency is a strong validation of our strategic focus on Generative AI and our ability to deliver real-world, production-grade AI solutions for global enterprises. We are helping customers unlock tangible business value from AI by combining cloud scale, deep engineering, and differentiated IP such as Mphasis NeoIP™,” said **Nitin Rakesh, Chief Executive Officer and Managing Director, Mphasis**.

With the AWS AI Competency, Mphasis further strengthens its position as a trusted transformation partner for enterprises looking to modernize core systems, enhance customer experiences, and drive innovation through Generative AI.

A key differentiator in Mphasis' AI offerings is its NeoIP framework, which accelerates AI-led transformation across modernization, knowledge engineering, and domain-specific Gen AI use cases. Mphasis NeoIP enables faster time-to-value while helping enterprises operationalize AI securely, efficiently, and at scale.

About Mphasis

At Mphasis, engineering has been in our DNA since inception.

Mphasis is an AI-led, platform-driven company with human-in-the-loop intelligence, helping global enterprises modernize, infuse AI, and scale with agility. The [Mphasis.ai](#) unit and Mphasis AI-powered 'Tribes' are focused on client outcomes and embed artificial intelligence and autonomy into every layer of the enterprise technology and process stack. Mphasis built [NeoIP™](#), a breakthrough AI platform that orchestrates a powerful pack of AI solutions and platforms to deliver impactful outcomes across the enterprise IT value chain, as we believe '*AI Without Intelligence Is Artificial™*'. Mphasis NeoIP™ is powered by the Ontosphere, a dynamic and ever-evolving knowledge base, delivering continuous and constant innovation through perpetual intelligent engineering—driving end-to-end enterprise transformation.

At the heart of our approach is customer-centricity—reflected in our proprietary [Front2Back™](#) transformation framework, which uses the exponential power of cloud and cognitive to deliver hyper-personalized digital experiences ($C=X2C^2_{TM}=1$) and build strong relationships with marquee clients. Our Service Transformation solutions enable enterprises to pivot from legacy systems and operations to secure, adaptive, cloud-first operating models with minimal disruption. Continuous investments in platforms, such as

the Neo series, enable enterprises to stay efficient, relevant, and ahead in a dynamic AI-first world. Mphasis is a Hi-Tech, Hi-Touch, Hi-Trust company, rooted in a learning and growth culture. Click [here](#) to know more. (BSE: 526299; NSE: MPHASIS)

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