

~ Mphasis recognised as Industry Partner of the Year – Travel and Hospitality (Global), one of many AWS Partners around the globe that help their customers drive innovation

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[Mphasis](#), (BSE:526299; NSE: MPHASIS), a leading Information Technology (IT) solutions provider specialising in [cloud](#) and [cognitive](#) services, today announced it is a recipient of a **2024 Geography and Global AWS Partner Award**. The award recognizes global leaders that are playing key roles in helping their customers drive innovation and build solutions on Amazon Web Services (AWS). Mphasis has been named the winner of the **Industry Partner of the Year – Travel and Hospitality (Global) award**, recognizing its expertise in providing technology products and services to accelerate the modernisation and innovation journey of the travel and hospitality industry.

Announced during the Partner Awards Gala at AWS re:Invent 2024, the Geographic and Global AWS Partner Awards recognize a wide range of AWS Partners that have embraced specialisation, innovation, and cooperation over the past year. Geo and Global AWS Partner Awards recognize partners whose business models continue to evolve and thrive on AWS as they support their customers. Among its validated industry offerings with AWS, Mphasis leverages its Airline Data Platform as a primary catalyst for airline customers. Built on AWS native services, it offers on-demand access of data and ability to experiment with AI/ML through open data standards and customizable architecture.

“We are honored to be recognized as the Industry Partner of the Year – Travel and Hospitality (Global) by AWS. This award is a testament to our commitment to delivering innovative and impactful solutions that address the unique challenges of the travel and hospitality industry. By leveraging AWS’ robust cloud capabilities and our expertise in building personalized, data-driven platforms, we have been able to empower our clients to achieve enhanced traveler experiences and operational efficiencies. We look forward to continuing this strong collaboration with AWS to drive meaningful transformation across industries,” said **Elango R, President – Enterprise 5, North Americas, Mphasis**

The Geography and Global AWS Partner Awards included a self-nomination process across several award categories, awarded at both the geographic and global levels. All AWS Partners were invited to participate and submit a nomination. Award submissions were reviewed by a third-party, Canalys, and selected with special emphasis placed on customer success use cases.

In addition, several data-driven award categories were evaluated by a unique set of metrics that helped measure AWS Partners’ performance over the past year. Canalys audited the datasets used to ensure that all measurements and calculations were objective and accurate. Finalists represented the top three ranked AWS Partners across each category.

The AWS Partner Network (APN) is a global program focused on helping partners innovate, accelerate their journey to the cloud, and take full advantage of the breadth and depth of AWS.

About Mphasis

Mphasis’ purpose is to be the “*Driver in Driverless Car*” for Global Enterprises by applying next-generation design, architecture, and engineering services, to deliver scalable and sustainable software and technology solutions. Customer centricity is foundational to Mphasis, and is reflected in the Mphasis’ [Front2Back™](#) Transformation approach. Front2Back™ uses the exponential power of cloud and cognitive to provide hyper-personalized (C=[X2C2™](#)=1) digital experience to clients and their end customers. Mphasis’ Service Transformation approach helps ‘shrink the core’ through the application of digital technologies across legacy environments within an enterprise, enabling businesses to stay ahead in a changing world. Mphasis’ core reference architectures and tools, speed and innovation with domain expertise and specialization, combined with an integrated sustainability and purpose-led approach across its

operations and solutions are key to building strong relationships with marquee clients. Click [here](#) to know more. ([BSE: 526299](#); [NSE: MPHASIS](#))

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