

# New York, January 12, 2023

<u>Mphasis</u> (BSE: 526299; NSE: MPHASIS), an information technology (IT) solutions provider specializing in <u>cloud</u> and <u>cognitive</u> services, today announced that it has been recognized as a <u>'Rising Star' for its AWS Migration Services & AWS</u> <u>Data Analytics and Machine Learning in the ISG Provider Lens™ - AWS Ecosystem Partners 2022 report</u>. Mphasis was recognized for its effective use of machine learning to collect and analyze an often-unpredictable range and scale of data types across a growing number of systems.

As per the report, Mphasis demonstrates unique strengths and growth in terms of value realization for clients from deep tech stacks and capabilities investments. The innovative competencies include solutions in MLOps, Optimize.AI for process discovery, efficient reengineering, and modeling support, and the unique Front2Back hyper-personalized digital experience framework. Mphasis also made considerable gains in the Data Analytics and the Migration Services departments, in comparison to the survey conducted by ISG in 2021.

ISG evaluated Mphasis and 29 other service providers, in a survey of the providers' enterprise users, furnishing detailed insight into vendor delivery capabilities and the respective customer experience. Organizations equipped with an adaptive portfolio of tools and technologies to develop and deliver solutions were recognized by ISG through an independent survey.

## The ISG report highlights:

## Mphasis's strengths under AWS Migration Services as:

- <u>Mphasis KRYPTON™</u>: A composable cloud migration and modernization platform that enables enterprises to achieve large-scale migrations in a faster and more secure way. The platform blends with all seven common migration strategies (7 Rs), DevSecOps automation, comprehensive governance, and transition methods.
- <u>State-of-the-art cloud automation platforms</u>: These platforms are for migration and modernization to deliver business agility, innovation, and cost optimization. These platforms support enterprises in highly regulated industries that need an end-to-end cloud migration, from assessing an application environment to securely migrating apps, data, entire business processes, and all operating models.
- Focus on cost optimization: Mphasis has a strong focus on optimizing cost for enterprise clients throughout their cloud transformation journey. It achieves cost optimization through automated-toolled management, utilizing DevOps to enable continuous support and monitoring.
- Mphasis's strengths under AWS Data Analytics and Machine Learning as:
  - Mphasis has developed several <u>machine learning solutions leveraging AWS</u> that enable clients to solve their business problems at a faster pace. Solutions developed include DeepInsights<sup>™</sup>, PACE-ML, HyperGraf<sup>™</sup>, Mphasis XAI, InfraGraf<sup>™</sup>, Autocode.AI, Optimize.AI, and DataOps.
  - <u>Strong partnership with AWS</u>: Mphasis is a premier consulting services partner of AWS and has a strong and growing partnership with it. The partnership has enabled Mphasis to continue its leadership on AWS Marketplace, where it has several listings across seven industry verticals and five machine learning categories.
  - Investment in next-gen technologies: Mphasis has been optimistic about the next generation of technologies and investing heavily in building its portfolio across data analytics, machine learning, and DevOps. These investments are resulting in the quality and efficiency of its offerings.



"A large number of enterprises have been migrating workloads to Amazon Web Services (AWS), to achieve better agility and flexibility. Our experience and expertise in cloud and architecture, combined with our uniquely distinct offerings from Mphasis Stelligent, enables us to deliver on our promises of automating the entire software delivery process. Equipped by this, we at Mphasis have been successful in accelerating the journey of our enterprise customers to the cloud. This recognition by ISG serves as further validation of our work on the Data and applications in the Migration front," said **Srikumar Ramanathan, Chief Solutions Officer, Mphasis**.

"The recognition as "Rising Stars" are only provided to chosen service providers who we at ISG truly believe will be the leaders of tomorrow. We identify Mphasis to be one such portfolio that also possesses the required market experience to become a Leader, including the required roadmap and adequate focus on key market trends and customer requirements. Mphasis offerings in cognitive and advanced analytics, makes them one of the prime contenders to soon become a leader in this space" said Namratha Dharshan, Director of Research and Principal Analyst at ISG.

#### **About Mphasis**

Mphasis' purpose is to be the "Driver in a Driverless Car" for global enterprises by applying next-generation design, architecture, and engineering services, to deliver scalable and sustainable software and technology solutions. Customer-centricity is foundational to Mphasis, and it is reflected in Mphasis' <u>Front2Back</u><sup>™</sup> Transformation approach. Front2Back<sup>™</sup> uses the exponential power of cloud and cognitive computing to provide a hyper-personalized (C=<u>X2C2<sup>™</sup></u>=1) digital experience to clients and their end customers. Mphasis' Service Transformation approach helps 'shrink the core' through the application of digital technologies across legacy environments within an enterprise, enabling businesses to stay ahead in a changing world. Mphasis' core reference architectures and tools, speed and innovation with domain expertise and specialization, combined with an integrated sustainability and purpose-led approach across its operations and solutions are key to building strong relationships with marquee clients. Click here to know more. (BSE: 526299; NSE: MPHASIS)

### About ISG (Information Services Group)

ISG is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 75 of the world's top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data. For more information, visit <u>www.isg-one.com</u>.

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