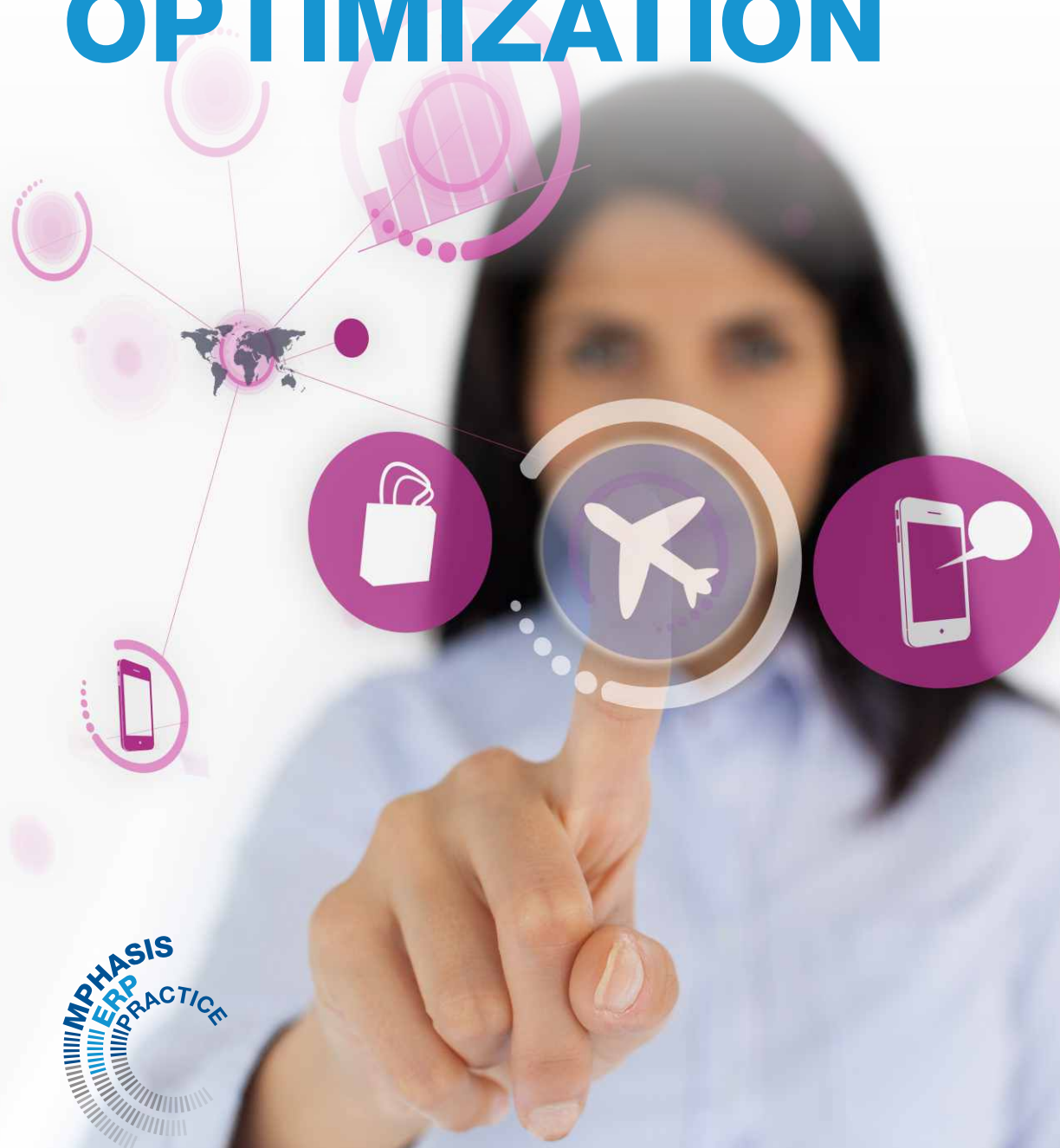


MPHASIS ON ORACLE FOR BUSINESS OPTIMIZATION





The burgeoning application market points to 'organizational need' to take advantage of the next iterations of best-of-breed technology in the current economic climate. Today's application market is \$15 billion with the packaged application market growing by an average of 30% over the last two years.

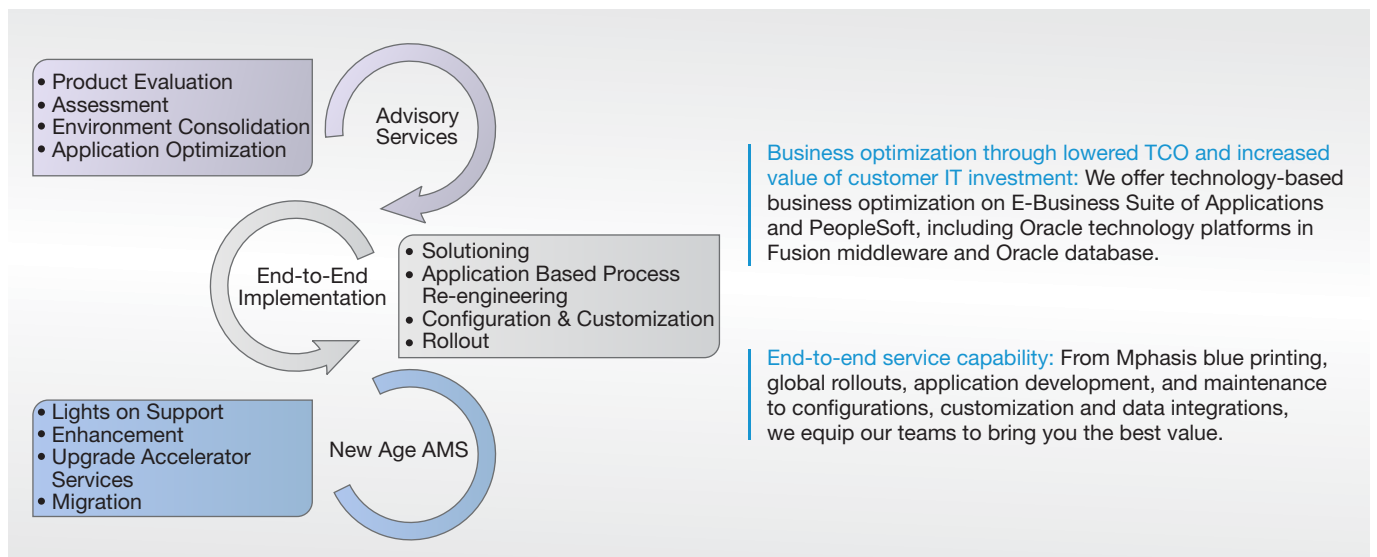
Mphasis Oracle Services Framework

Tackling both current and future needs is a daunting task for most organizations these days. The decision to deploy a new application or modernize an existing business critical service is never easy. Mphasis understands such customer concerns deeply enough to develop frameworks that uniquely address their complex needs. Our service offerings include advisory, implementation and application management services backed by the Oracle Center of Excellence (CoE).

As a Global Platinum Partner of Oracle Corporation, we have been able to extract maximum business value for our clients based on our rich domain know-how and cutting-edge application expertise. Our approach for implementation, upgrades and application management is aimed at increasing efficiency, enhancing reliability quotient and establishing cost saving drivers. Focus on continuous improvements, institutionalizing proprietary tools and accelerators, deployment frameworks and recasting processes based on our learnings help achieve desired results.

Our framework driven approach enables organizations to:

- Align quickly with their business and IT needs
- Provide the desired agility and scalability to adapt based on marketplace
- Bring reliability to service delivery and reduces the business risk
- Ensure optimal utilization of resources
- Manage for performance



Mphasis Oracle Focus Areas

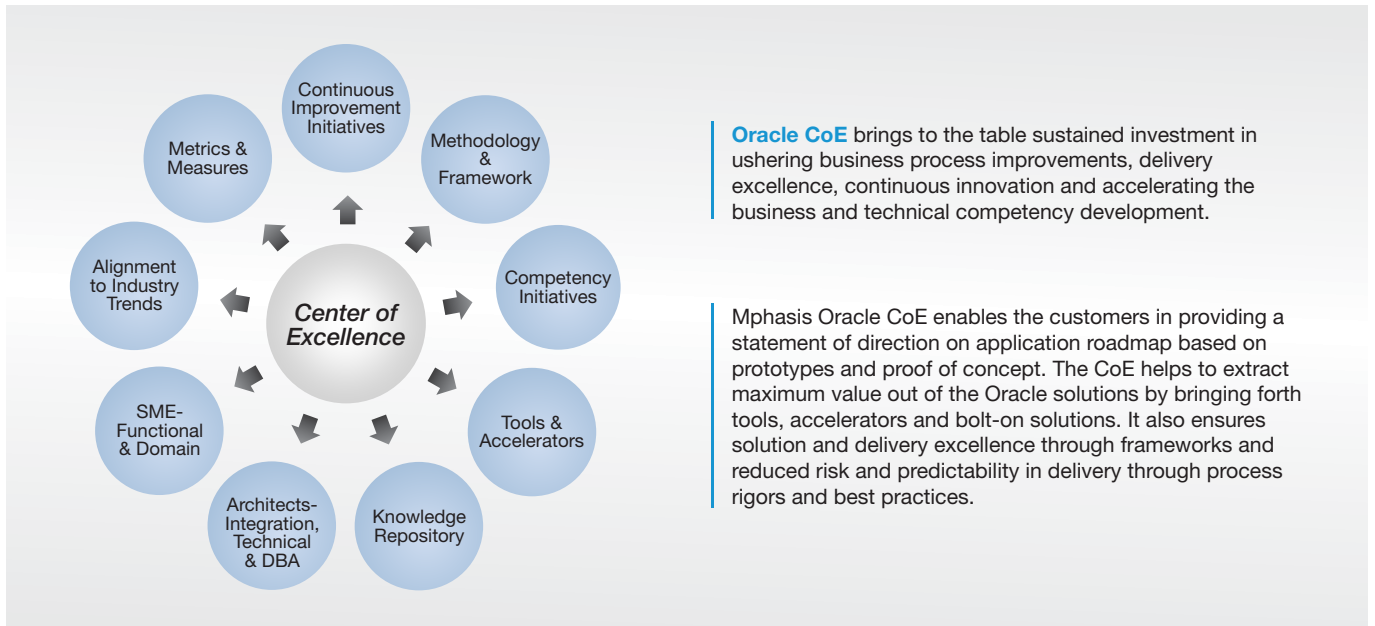
Business Applications

- E-Business Suite
- PeopleSoft
- Siebel
- Fusion Application
- JD Edwards
- OBIEE
- Hyperion
- Taleo
- Endeca

Technologies

- SOA Fusion Middleware
- OBIEE
- Oracle DBA Services
- Exadata

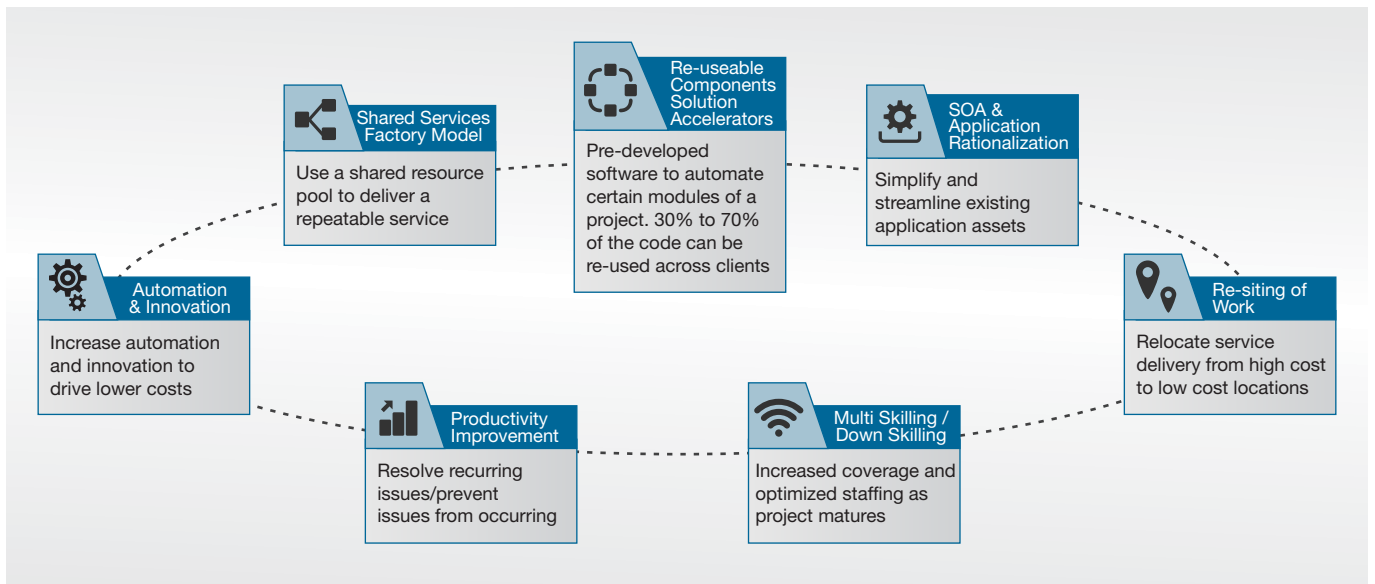
Mphasis Oracle CoE



Continuous Focus on Innovation

As a part of the innovation program to optimize processes and operations, our team jointly reviews the measures and metrics to identify improvement initiatives in the application maintenance engagement. The collective wisdom, talent and experience contribute to bringing value through:

- Rigorous and continuous knowledge management
- Improved stability
- Process improvement through best practices in consolidation and standardization
- Problem management
- Increased self-help (Knowledge base)



The Mphasis Advantage

- **End-to-end** portfolio of services coupled with domain know-how
- Extensive **experience** in **Oracle Business Applications and Technologies**
- Leverages the **Oracle Platinum** partnership
- **Reduced** risk-mature delivery model with optimized onsite-offshore, near-shore delivery
- **Leveraged model** (Shared services and On-Demand): Development, testing and application management services
- **Value added services:** Ensures optimized costs by leveraging proprietary tools, accelerators and over 200 reusable components
- **Flexible pricing models:** We offer flexible pricing model to (outcome based FP, T&M, Fixed Billing with CAP, etc)

customers in order to optimize the TCO based on the nature of the project or changing customer needs and requirements.

- **Accelerators and tools:** Reduced cost of delivery and faster time-to-market
- **Employee Enablement Programs**
- **Dedicated Oracle CoE**
- Full-fledged **Development Lab**
- **Certified pool of resources:** Domain certified, application certified (functional and technical) and project management
- **Industry focused team of 1000+ SMEs with application and business/domain know-how**

ABOUT MPHASIS

Mphasis applies next-generation technology to help enterprises transform businesses globally. Customer centricity is foundational to Mphasis and is reflected in the Mphasis' Front2Back™ Transformation approach. Front2Back™ uses the exponential power of cloud and cognitive to provide hyper-personalized ($C=X2C_{m}^2=1$) digital experience to clients and their end customers. Mphasis' Service Transformation approach helps 'shrink the core' through the application of digital technologies across legacy environments within an enterprise, enabling businesses to stay ahead in a changing world. Mphasis' core reference architectures and tools, speed and innovation with domain expertise and specialization are key to building strong relationships with marquee clients.

For more information, contact: marketinginfo@mphasis.com

USA

460 Park Avenue South
Suite #1101
New York, NY 10016, USA
Tel.: +1 212 686 6655

UK

88 Wood Street
London EC2V 7RS, UK
Tel.: +44 20 8528 1000

INDIA

Bagmane World Technology Center
Marathahalli Ring Road
Doddanakundhi Village
Mahadevapura
Bangalore 560 048, India
Tel.: +91 80 3352 5000



www.mphasis.com